

Brazil Aid Is Rushed By Banks

\$6.5 Billion Loan Package Taking Shape

N.Y. Times (11/14/83)

By KENNETH N. GILPIN

Scarcely six weeks after it was announced, a \$6.5 billion commercial bank loan for Brazil, the biggest such package in the history of international finance, appears to be rapidly falling into place.

As of late Friday, one commercial banker said, more than 250 commercial banks around the world had committed about \$4.6 billion of the loan.

The banker, who declined to be identified, said that by tonight William R. Rhodes, a senior vice president at Citibank and chairman of Brazil's 14-bank advisory committee, is expected to inform Jacques de Larosière, managing director of the International Monetary Fund, that more than \$5 billion is likely to be pledged.

Some Replies Still to Come

Brazil has more than 800 commercial bank creditors. Many of them have not yet answered telexes sent out about a month ago.

But the banker added that the amount already committed would probably be enough to persuade Mr. de Larosière to recommend to the Monetary Fund's executive committee this Friday that disbursements from the Fund's own \$5.4 billion loan package be resumed. They were suspended last June, when Brazil was found out of compliance with the I.M.F. economic adjustment plan.

As bankers had predicted when the new loan was announced in late September, given the size of the loan, the number of banks involved and the magnitude of Brazil's foreign debt, raising the money has by no means been easy. Brazil's foreign debts now total \$90 billion.

Intensifying Campaign Seen

The drive to get more banks to join the new package is far from over.

Over the next few weeks, pressure on banks that have not yet responded to the loan request will intensify, and many bankers are predicting that the total could rise to between \$5.5 billion and \$6 billion. The remaining \$500 million is likely to be difficult to get.

In spite of initial reluctance, the lack of an alternative and a belief in Brazil's long-term potential has persuaded most banks to participate.

Most bankers were reluctant to be identified when asked about the new Brazilian program, which is called Phase 2. Mainly, however, they gave Mr. Rhodes and the advisory committee high marks for the way the loan was promoted.

But regional bankers in the United States and Europe, as well as representatives at major money center banks in New York, were highly

ish Aid for Brazil

A good chunk of money pledged under the new loan program would be used to pay off roughly \$3 billion in interest payments banks and bills due to suppliers at have piled up since last May, when disbursements from the first commercial bank loan package and loans from the I.M.F. were simultaneously halted. The rest would be applied next year.

A Change in Banks' Attitude

The call for a sharp reduction in interest rates, a step that would ease debt service burdens and allow more money to be put to productive use, is a

marked departure from the attitude held by banks last February.

At that time, banks were of the opinion that the heightened risk in lending to Brazil justified a higher interest rate. Rather than interest rate charges, the major point of resistance was the call to restore interbank credit lines to a \$7.5 billion level. The failure of banks to meet that target reduced Brazil's anticipated cash flow for 1983 by \$1.5 billion, and that shortfall is at least partly responsible for the size of the current \$6.5 billion loan. Interbank credit lines are short-term dollar deposits in Brazilian

banks made by foreign banks. To help make up for the shortfall, as well as to spread the burden, the decision was made in September to seek participation from all of Brazil's creditors. In the first loan, by contrast, only Brazil's largest creditors were asked to participate. The 170 banks that came up with the \$4.4 billion last February hold about 90 percent of Brazil's outstanding commercial bank debt.

Reluctant to Alter Status

If the rate of interest on an outstanding loan is reduced, the loan must be classified as "nonperforming," a step that major American creditors, who have billions of dollars in outstanding loans to Brazil, have thus far been loath to take.

First, the Treasury's \$16 billion rerunning, stretching over three sessions, attracted buying about \$1 billion

Banks Rush Aid for Brazil

Continued From First Business Page

skeptical that Phase 2 would do much to ease Brazil's debt burden.

High Interest Rates Noted

To do that, they asserted, the root cause of Brazil's cash flow problems — high rates of interest, which have pushed Brazil's interest payments beyond its ability to service them — would have to be addressed. The banking sources added that steps to correct that problem should be taken before Brazil returns for additional money in what is likely to be the next six to eight months.

The emergence of a drive to formulate a longer-term strategy through a sharp reduction in interest rates diverges from the current strategy, which is directed at Brazil's immediate financing requirements. According to this strategy, once the country's short-term problems have been addressed, confidence about the country's prospects will return and Brazil will be able to raise capital on its own.

That sort of an approach appears to be working in Mexico, which has much short-term debt. But bankers are becoming increasingly convinced that it should not be copied in Brazil.

Phase 2 Not a Final Solution

"Phase 2 will work for right now, particularly in light of the passage of the wage law," said another American regional banker, who was referring to the decision of the Brazilian Congress to limit wage increases for all salaried employees to 67 percent of inflation. "But this package is not a final solution. And if Phase 3 addresses what the Brazilians are going to need in 1985, it won't be a chance in the market. What the bankers want to address is the problem over the next four to five years, and the only way to do that is to address the interest rate problem."

Oakley W. Chaner, president at the Southern Bank in Miami, said his bank has \$126 million in commitments and acceptances to Brazil under the new package.

But he added that the bank's reports begin to show that the cost of their financing is rising and they do not have the income to cover it.

Persistent Problems

An official at a major bank said that the problem is not just the high interest rates but also the fact that the government is not doing enough to improve the economy.

A great chunk of money pledged under the new arrangement would be used to pay off roughly \$1 billion in interest payments on loans and bills due in November and have piled up since last May, and disbursements from the first commercial bank loan package are expected to start in January. The rest would be spent next year.

Change in Strategy

The reduction in interest rates and the call to restore credit lines to a \$1.5 billion level, the failure of banks to meet the target flow for 1983 by \$1.5 billion, and the shortfall is at least partly due to the loan. Interbank credit lines for term dollar deposits in Brazil

marked departure from the strategy held by banks last February.

At that time, banks were of the opinion that the long-term strategy for lending to Brazil justified a higher interest rate. Rather than lower charges, the major goal of the strategy was the call to restore credit lines to a \$1.5 billion level. The failure of banks to meet the target flow for 1983 by \$1.5 billion, and the shortfall is at least partly due to the loan. Interbank credit lines for term dollar deposits in Brazil

"Banks with relatively high exposures in Brazil would not be able to live with that sort of an approach without some regulatory changes," said Robert J. Higgins, an executive vice president at the First National Bank in Providence, R.I.

But calls for lower interest rates did not entirely make sense. In what was characterized as a major concession, early last month a group of 10 banks, which make up Brazil's coordinating committee, decided to reduce the interest rate on the \$1-billion loan to one-eighth percentage point from the rate charged on the \$2-billion loan, a two percentage point drop to 14 percent.

He was referring to Winston, chairman of Lewis W. Preston Morgan Guaranty

"We aren't eighth of a percent."

Bankers agree to reduce interest if and when so not be made by of Brazil's a

"Senior vice position to use are necessary. center banker the interest ra regulatory pro Winston and world are going volved."

Rush Aid for Brazil

...the next
...which have
...the rest
...The
...additional
...the next

A group of money pledged under the new program would be used to pay off roughly \$2 billion in interest payments due and bills due to suppliers as have piled up since last May, as disbursements from the commercial bank loan program will be from the I.M.F. were continuously halted. The rest would be repaid next year.

The additional reduction in interest rates, which would ease debt service and allow more money to be used for productive use, is a

marked departure from the attitude held by banks last February.

At that time, banks were of the opinion that the heightened risk in lending to Brazil justified a higher interest rate. Rather than interest rate charges, the major point of resistance was the call to restore interbank credit lines to a \$7.5 billion level. The failure of banks to meet that target reduced Brazil's anticipated cash flow for 1983 by \$1.5 billion, and that shortfall is at least partly responsible for the size of the current \$6.5 billion loan. Interbank credit lines are short-term dollar deposits in Brazilian

banks made by foreign banks.

To help make up for the shortfall, as well as to spread the burden, the decision was made in September to seek participation from all of Brazil's creditors. In the first loan, by contrast, only Brazil's largest creditors were asked to participate. The 170 banks that came up with the \$6.4 billion last February had about 90 percent of Brazil's outstanding commercial bank debt.

Reluctant to Alter Rates

If the rate of interest on an outstanding loan is reduced, the loan must be classified as "suspending," a step that major American creditors, who have billions of dollars in outstanding loans to Brazil, have thus far been reluctant to take.

"Banks with relatively high exposures in Brazil would not be able to live with that sort of an approach without some regulatory changes," said Robert J. Higgins, an executive vice president at the Fleet National Bank in Providence, R.I.

But calls for lower interest rates did not fall entirely on deaf ears.

In what was characterized as a major concession, early last month a group of 40 banks, which make up Brazil's coordinating committee, decided to reduce the interest rate on the \$6.5 billion loan by one-eighth percentage point from the rate charged on the \$4.4 billion loan, to two percentage points above the London interbank offered rate, or 14 1/2 percentage points over the prime rate in the United States.

"We aren't talking about cuts of an eighth of a point," a regional banker said.

Bankers agree that the decision to reduce interest rates on existing debt, if and when such a step is taken, will not be made by the current members of Brazil's advisory committee.

"Senior vice presidents are not in a position to make the decisions that are necessary," the major money center banker said. "In order to get the interest rate problem and the regulatory problem addressed, the Wristons and the Prestons of the world are going to have to get involved."

He was referring to Walter W. Wriston, chairman of Citibank, and Lewis W. Preston, chairman of the Morgan Guaranty Trust Company.