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File

OPERATIONS MEMORANDUM

TO: Department of State (LA/ARA-EK)

DATE: May 9, 1969

FROM: Amconsulate, Belem

SUBJECT: ADMIN:PER:1969 United States Savings Bond Campaign

REF: Dept's Airgram CA-2260

- | | | |
|--|---------|----------|
| 1. (a) Employee Strength | 3/31/69 | 6 |
| (b) E, H & Bond/Share Buyers | " | 2 |
| (c) Participation % | | 33 1/3 % |
| 2. No. of new E Bond buyers | | 0 |
| 3. No. of new bond/share combination buyers | | 0 |
| 4. Participation % end of drive | | 33 1/3 % |
| 5. Dollar amounts allotted by new buyers who were not buying anything on 3/31/69 | | 0 |
| 6. No. of buyers on 3/31/69 who increased their allotments | | 0 |

Employee strength is as follows: State 2

USIS 1

PC 1

AID 2

Bond purchasers are the two State Dept employees.

I would like you personally to participate in the campaign and provide the leadership to assure that all employees at the post under your jurisdiction have an opportunity to "Make Stock in America". I am sure that with your personal support and enthusiasm this campaign will be an outstanding success.

Sincerely yours,

William F. Rogers

LPGoelz

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DEPARTMENT OF STATE AIRGRAM

PER 15-1 *HK*
CT
FILE DESIGNATION

Original to be Filed in _____ Decentralized Files.

PRIORITY

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CA-2260

HANDLING INDICATOR

NO.

TO : ALL AMERICAN DIPLOMATIC AND CONSULAR POSTS AND
USEC, BRUSSELS: US MISSION, GENEVA: AEA, VIENNA

APR 16 3 48 PM '69

FROM : Secretary of State

DATE:

SUBJECT : 1969 United States Savings Bond Campaign

REF : THIS IS A JOINT STATE/AID/USIA MESSAGE

The following is a personal message from the Secretary to heads of all American diplomatic and consular posts.

Dear Colleague:

The 1969 Savings Bond Campaign will be conducted in the Department and the Foreign Service during the month of May. President Nixon said "The U.S. Savings Bond program is of the utmost importance to our country. It plays a vital role in fiscal and debt management policies and provides a meaningful way for all Americans to protect the value of the dollar..." Both President Nixon and I consider this campaign a program of top priority.

I would like you personally to participate in this campaign and provide the leadership to assure that all employees at the post under your jurisdiction have an opportunity to "Take Stock in America". I am sure that with your personal support and enthusiasm this campaign will be an outstanding success.

Sincerely yours,

William P. Rogers
William P. Rogers

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For Department Use Only

☐ In ☒ Out

SUGGESTED DISTRIBUTION
PER/PSD-50 copies;
PBR/D-300 copies for

Mr. Fauntleroy;
USIA-230 copies for
IOA/F-Mr. Haney;
AID-30 copies for
EA/MGT-Mr. Adams

POST ROUTING

TO:	Action	Info	Initials
AMB/PO		☒	<i>MY</i>
DCM		☒	<i>CK</i>
POL			
ECON			
CONS			
ADM			
AID			
USIS			
FILE	☒		

Action Taken:

Date:

Initials:

FORM 10-64 DS-323

Drafted by: *MLC* Drafting Date: 4/8/69 Phone No.: 8881 Contents and Classification Approved by: *MLC*
PER/PSD: MGRidgeway:jnb PER/PSD - Mr. John W. Drew
Clearances: S/S - RLBrown *RNB* AID Mr. E. A. Adams
USIA - Mr. Barrett Parker - cleared in *draft*

Each post should designate a top administrative official or senior officer to serve as chairman. At the larger posts each individual agency should designate a chairman. Promotional materials and forms will be sent under separate cover.

As soon as the Campaign is completed, or at the latest by June 13; each post should make a report by Operations Memorandum using the subject: 1969 Savings Bond Campaign, giving the following details:

1. (a) Employee Strength 3/31/69 _____
(b) E, H, & Bond/Share Buyers 3/31/69 _____
(c) Participation % 3/31/69 _____ %
2. Number of new E Bond buyers only (not combination buyers) who were not buying anything on 3/31/69 _____
3. Number of new buyers of bond/share combination who were not buying anything on 3/31/69 _____
4. Participation end of above period (1b plus 2 plus 3 divided by 1a) _____ %
5. Dollar amounts allotted by new buyers who were not buying anything on 3/31/69 (one pay period) \$ _____
6. Number of buyers on 3/31/69 who increased their allotments _____

Notes:

- (a) Reporting figures are cumulative on lines 2, 3, 5, and 6.
- (b) You may, if you wish, disregard all drop-outs (cancellations) during the reporting period.
- (c) All newly signed authorizations - with an effective date before Sept. 1, 1969 either for E Bonds or for the bond/share combination may be considered as effective immediately. Authorizations with an effective date later than 9/1/69 should not be included in this report.

It is requested that reporting be done on an individual agency basis following the above format. State reports should be sent to the executive director of the bureau concerned; AID reports are to be marked for the attention of EA/MGT - Mr. E. Avery Adams; USIA reports for the attention of IOA/F - Mr. Barrett Parker.

ROGERS