

TELEGRAM

JLW
Foreign Service of the
United States of America

INCOMING AMEMBASSY BRASILIA POL-7

ACTION

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Classification

Control: RIO 4918

Recd: JUNE 21, 1969

ACTION COPY

ACTION TAKEN *Jpw*

P 211335Z JUN 69
FM AMEMBASSY RO DE JANEIRO
TO RUEHFRO/USINFO WASHDC PRIRITY UNN
RUESDO/AMEMBASSY MONETVIDEO 536
RUESUZ/AMEMBASSY BRASILIA 4205
RUESUP/AMCONSJL SAO PAULO 3389
RUEHDT/USMISSION USUN NEW YORK 386
RULPAL/USCINCSO UNN
STATE GRNC
BT
UNCLAS RIO DE JANEIRO 4918

SUBJECT: JUNE 21 RIO AND SAO PAULO MEDIA REACTION
ROCKEFELLER VISIT

1. TO MONTEVIDEO FOR ROCKEFELLER MISSION, GIVE TOMORROW UPON ARRIVAL.
2. PASS USUN FOR ROCKEFELLER NYC OFFICE;
DEPT ARA/LA FOR CHAPIN.
3. SUMMARY: ROCKEFELLER'S MISSION STILL
IMPORTANT NEWS ITEM HERE, RECEIVING MENTION IN
RADIO AND TV NEWSCASTS AND SPACE ON FRONT PAGES OF MOST, BUT
NOT ALL, MAJOR PAPERS. STORIES SPEAK OF HIS RECEPTION IN
ASUNCION, OF STROESSNER'S REQUESTS AND SUGGESTIONS, AND OF
DISTURBANCES IN MONTEVIDEO INCLUDING BURNING OF GM'S PLANT.
GOVERNOR'S VISIT TO BRAZIL REMAINS SUBJECT OF EDITORIALISTS.
4. DIARIOS ASSOCIADOS PAPERS, O JORNAL AND JORNAL DO
COMERCIO, PLAY PROMINENTLY FINANCE MINISTER DELFIM NETO'S
STATEMENT YESTERDAY THAT GREATEST SIGNIFICANCE ROCKEFELLER
VISIT IS THAT US AND BRAZIL NOW KNOW EACH OTHER BETTER.
MINISTER ALSO REPORTED SAYING, "WE DISCUSSED THE PHILOSOPHY
UPON WHICH NEGOTIATIONS BETWEEN THE TWO COUNTRIES SHOULD BE
BASED, WITH A VIEW TO PROMOTING DEVELOPMENT WITH THE
ASSISTANCE OF FOREIGN INVESTMENTS."
5. EDITORIAL COMMENT: CARLOS A. DUNSHEE DO ABRANCHES
WRITING IN INDEPENDENT PRESTIGIOUS JORNAL DO BRASIL
SAYS "ONLY WHEN IT IS POSSIBLE TO JUDGE THE ROCKEFELLER

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MISSION WITH GREATER PERSPECTIVE...WILL IT BE SEEN WHAT A CONTRIBUTION BRAZIL HAS MADE TO DEVELOPMENT OF A MORE JUST AND REALISTIC US POLICY TOWARD THIS CONTNENT." HE SAYS EVEN IN OTHER COUNTRIES WHERE HOSTILE MANIFESTATIONS DID NOT OCCUR, THERE WERE NOT SAME FRANK, OBJECTIVE DISCUSSIONS AS IN BRAZIL. COLUMNIST CONTINUES, "DESPITE THE INITIAL PESSIMISM CONCERNING THE ROCKEFELLER MISSION ... IT WOULD NOT BE AN EXAGGERATION TO EXPECT IT TO PRODUCE GOOD RESULTS, ESPECIALLY IN SHOWING THE POWER US EXEUCTIVE HOW BEST TO HELP LATIN AMERICA". COLUMNIST THEN WARNS, HOWEVER, THAT "PROTECTIONIST LAWS, SUCH AS THE HICKENLOOPER AMENDMENT, WHICH CONGRESSMEN AND SENATORS SPONSOR IN THE INTEREST OF THEIR ELECTORS" CAN ALTER PRESIDENTIAL POLICY.

6. IN DIARIOS ASSOCIADOS' JORNAL DO COMMERCIO, MAURICIO CAMINHA LACERDA CRITICIZES LACK OF OBJECTIVITY OF BRABRAZILIAN OFFICIALS WHO MET WITH ROCKEFELLER MISSION. HE SAYS, "ROCKEFELLER WILL HAVE LEFT BRAZIL IMPRESSED WITH THE QULAITY OF OUR BRILLIANT BRAINS, BUT SCARCELY INFORMED ABOUT OUR ECONOMIC, SOCIAL AND POLITICAL PERCULIARITIES." LACERDA CRITICIZES USAID, PARTICULARLY ITS CONTRACTS, WITHOUT GIVING DETAILS. HE SAYS THE GOVERNOR PROBABLY WAS NOT INFORMED, "AT LEAST WITH THE NECESSARY SHARPNESS, ABOUT THE USAID OPERATIONS IN BRAZIL."

7 DIARIOS ASSOCIADOS SYNDICATED COLUMNIST THEOPHILO DE ANDRADE SAYS "BRAZIL BEHAVED LIKE A CIVILIZED COUNTRY IN RECEIVING GOVERNOR ROCKEFELLER CORDIALLY. IT WOULD HAVE BEEN SHAMEFUL IF HE WAD GREETED HIM WITH HOSTILITY (I DON'T MEAND THE GOVERNMENT BUT THE MAN IN THE STREET POISONED BY COMMUNIST AGENTS) OR IF THE GOVERNMENT REFUSED TO RECEIVE HIM FEARING DEMONSTRATIONS, AS IN OTHER LATAM COUNTRIES." HE ADDS THAT ROCKEFELLER "REALIZED THE PARTIAL FAILURE OF THE ALLIANCE FOR PROGRESS IN BRAZIL WAS DUE TO BUREAUCRATIC OBSTACLES AND TO AID THAT WAS INSUFFICIENT TO PROMOTE ECONOMIC AND SOCIAL DEVELOPMENT OF THE COUNTRY.

8. BUT ROCHA WRITING IN LIBERAL CORREIO DA MANHA STATES THAT "DETERIORATION OF TERMS OF TRADE" WAS ONE SUBJECT BUSINESSMEN AND GOVERNMENT OFFICIALS DISCUSSED WITH

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ROCKEFELLER. USING FIGURES FROM PUBLICATION OF BRAZILIAN INSTITUTE OF GEOGRAPHY AND STATISTICS HE SHOWS EXTENT RECEIPTS FOR BRAZIL'S RAW MATERIAL EXPORTS HAVE FALLEN WHILE PRICES OF IMPORTED MANUFACTURES HAVE RISEN.

9. LIBERAL FOLHA DE SAO PAULO STATES THAT ROCKEFELLER'S THIRD TRIP WILL BE ONE THAT HELPS MOST IN IMPROVING US-LATAM RELATIONS. "BRAZIL DOES NOT EXPECT MIRACLES IN FOREIGN AID" AS A RESULT OF THIS TRIP, EDITORIAL SAYS, "BUT THE TRIP WILL SHOW PEOPLE IN THE US THAT SOME LATAM GOVERNMENTS DO ASSUME RESPONSIBILITY."

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