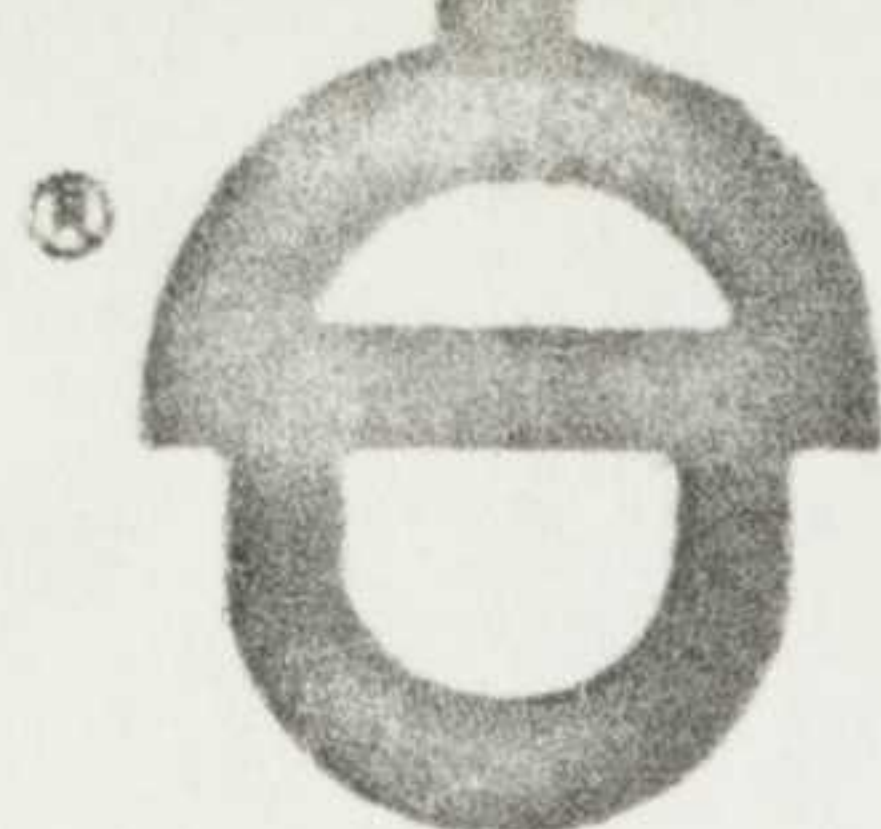




Pennsylvania

ACORN

September 1, 1983

TO: Graduates of ACORN'S National Leadership School
FR: Mary Ellen Smith
RE: Membership Revitalization

It has been a little over a month since you left Little Rock, the place where ACORN was founded 13 years ago.

One of the problems we are facing today is the inactivity among the membership. We need you to be a part of our Membership Revitalization Campaign.

In talking with Ann Williams, the National Leadership Delegate from Philadelphia, I know everyone left with enthusiasm ready to use the knowledge of what was learned to achieve the goals of our organization.

Some suggestions that may be effective in the Revitalization Campaign are:

1. Attending the Executive Board meeting and form a committee among local groups.
2. Delivering ACORN handbooks to active and inactive members.
3. Calling and visiting inactive members to reactivate them.
4. Getting members involved in the Anti-Reagan Campaign, (ARC) for Dallas in 84'
5. Setting monthly goals for membership up-date.

If you have any questions please call me at the Philly office, 215-925-8322 or my home, 215-463-6738.

I will be calling you within 2 weeks for your ideas and, I hope, your co-operation in getting this campaign started.

PENNSYLVANIA ASSOCIATION OF
COMMUNITY ORGANIZATIONS FOR REFORM NOW

1307 Vine Street • Philadelphia, Pennsylvania 19107 • (215) 925-8322
1409 East Carson, Pittsburgh, Pennsylvania 15203 • (412) 488-8668