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L	FBO	AID	INFO: AmEmbassy ROME AmEmbassy OSLO
			ANALYSIS & DISTRIBUTION AUG 26 1964
AGR	СОМ	FRB	FROM : AmEmbassy RIO DE JANEIRO / DATE: August 24, 1964
INT	LAB	TAR	SUBJECT: Biographic Information: LOUSADA, Francisco d'Alamo, New Brazilian Ambassador to Italy.
TR	XMB	AIR 5	REF :
ARMY 5	CIA	NAVY 2	The Senate approved on July 2, 1964, the nomination of
OSD	USIA	3 NSA	Francisco d'Alamo Lousada as Brazil's new Ambassador in Rome.
19	8	3	
			The Department is requested to forward a copy of its biographic sheet of May 11, 1949, and a copy of Rio de Janeiro's data sheet of November 24, 1950, to Rome. We request also that Oslo submit to Rome any available complementary data with copies to the Department and this post.
<u>.</u>			Ambassador Lousada stated recently in São Paulo, where he was reportedly initiating contacts with business leaders, that he will seek to expand Brazil's exports to Italy, principally in terms of coffee, but also of iron ore and meat. These latter commodities, he believes, have potential to surmount coffee as Brazil's chief export.
12			His wife, Maria de Lourdes d'Alamo, is from a wealthy Rio de Janeiro family. They have two children, Carlos Eduardo and Luis Claudio.
9 PM 2	COPYFLO-PBR		Since departing Bern in 1954, Lousada has served as Ambassador to Guatemala from 1954 to 1956 and as Ambassador to Norway from 1958 to the present.
106 2			For the Ambassador:
1964 AUG 29			John Keppel Counselor for Political Affairs
			FORM DS-323  UNCLASSIFIED  FOR DEPT. USE ONLY  In Out
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