Boycott of S. C. Johnson, Pfizer has not ended

AFA has learned that some salespersons for Pfizer are telling doctors that the boycott of their company by Christian Leaders for Responsible Television has been ended. The boycott has not been ended. Furthermore, Pfizer has told those inquiring about the boycott that CLeaR-TV has refused to meet with the company to discuss the boycott.

The truth is that Pfizer refused repeated efforts by CLeaR-TV executives to discuss their sponsorship of sex, violence, profanity and anti-Christian bigotry on television. Rather, the company continues to sponsor filth on television while lying to those who inquire about their sponsorship.

CLeaR-TV called the boycott of Pfizer and S.C. Johnson because they were leading sponsors of television violence, sex, and profanity, and because both companies refused to reduce their sponsorship of such programming.

Individuals are urged to join the boycott, to encourage others to join the boycott, and to write or call the companies and let them know you are participating in the boycott.

The addresses:

Chrm. William C. Steere, Jr., Pfizer, Inc., 235 E. 42nd Street, New York, NY 10017, Phone 212-573-2323, Fax 212-573-5476. Pfizer personal care products: Barbasol shaving cream, Coty perfumes, Emeraude perfume, Shape'n Shadow eye kit, Stetson cologne, Visaclean lense cleaner. Pfizer health products: Ben-Gay rub, Bonine motion sickness medicine, Desitin skin products, Plax mouthwash, Unisom, Visine eye drops.

Chrm. Samuel C. Johnson, S.C. Johnson & Sons, Inc., 1525 Howe Street, Racine, WI 53403, Phone 414-631-2000, Fax 414-631-2133. S.C. Johnson personal care products: Agree shampoo, Curel skin lotion, Edge shaving cream, Enhance perfume, Halsa shampoo, Soft Sense lotion. S.C. Johnson household products: Bravo wax, Brite floor wax, Carnu polish, Clean & Clear wax, Duster Plus cleaner, Favor polish, Future floor coating, Glade room odorizer, Glo Coat floor coating, Glory rug cleaner, J-Wax, Johnson Wax, Klear floor coating, Off insect repellent, Pledge wax, Pride wax, Raid insecticide, Shout stain remover.

Patron warns artists on homoerotic 'art'

Prominent arts patron Franklin D. Murphy has admonished the nation's artists that they cannot expect full freedom to explore explicit and homoerotic themes in work that is subsidized by public grants.

Murphy, chairman of the board of the National Gallery of Art and a former Times Mirror Co. board chairman, said in a lecture to the American Council for the Arts that the public has a right to play a role in judging the content of work its tax money supports. For artists or their patrons to insist otherwise, he said, "crosses the line into arrogance and unreality."

He defended the requests by some conservative groups that applications for grants under the National Endowment for the Arts, which the council oversees, be sharply scrutinized for subject matter considered controversial, particularly homoeroticism.

"The physical relationship between consenting human beings is an extremely private matter, not a subject for public display," said Murphy.

San Francisco Chronicle, 3/20/92

Advertisers exert pressure on networks

No way that NBC's satirical SATURDAY NIGHT LIVE would bow to pressure from advertisers? Consider the evidence: On February 22 SNL producers changed the content of a Tom Arnold/Phil Hartman skit involving a major advertiser, General Motors. "Tall Tales From the Recession" originally depicted the chairmen of Ford and GM competing to see who could order more layoffs. But when screeners for Saturn, a GM subsidiary, routinely previewed the show and objected to its premise, SNL's producers replaced Ford and GM's names with fictional ones.

"Our company is not in the position to change scripts, " says Bruce MacDonald, vice president of communications for Saturn. "Our job is to decide whether to place our ads." Arnold says SNL's producers thought they might lose ads if they ran the skit but first said, "What the h---." Then, "on Saturday, I looked at the cue cards and the names weren't there." He adds that on ROSEANNE, "We wouldn't even think of doing (a skit) like that because we would lose advertising."

Entertainment Weekly, 4/3/92

Violent movie begets violence

Two brothers were gunned down outside a San Diego movie theater where they had just watched the gang film **American Me**. Phillip Osuna, 29, and his brother Raymond, 19, were hospitalized with bullet wounds. A few other incidents of violence at theaters showing the film, which stars Edward James Olmos, were reported in Los Angeles. Fist fights broke out at one theater showing the movie and gunfire was reported at another.

USA Today, 3/17/92

High schoolers take dark view of future

Most high school students feel life in the U.S. will be worse in 10 years, a new poll shows.

More are concerned about jobs and the economy (61%) than AIDS (42%) and drugs (37%), the poll done for publisher Scholastic Inc. shows. In general, students grow more worried and more politically disenfranchised as they age. Examples:

• 53% in grades 3-5 think most elected officials care about their concerns. Only 17% in high school think so.

• 46% of those in grades 3-5 give President Bush an A; only 8% of high schoolers rate him that high, 22% give him D or F.

• 64% of high school students think life will be worse in 10 years.

USA Today, 3/17/92

Police say mother, 57, decapitated by son

A released mental patient decapitated his handicapped mother and yelled, "I'm Hannibal the Cannibal!" as he was led away, Parkville, Maryland, police said.

Jean Lorenz, a 57-year-old woman who had multiple sclerosis and used a wheelchair, was found dead in her home. She had been stabbed repeatedly. Her son, David Lorenz, 29, was jailed on murder charges.

Mrs. Lorenz had called her sister, who contacted the police, authorities said. Paramedics were about to break down the door when Lorenz opened it.

"He answers the door, and he's got blood all over him," said Baltimore County police spokesman Steve Doarnberger. He yelled, "I'm Hannibal the Cannibal!" as he was led away, Doarnberger said. In the hit movie **The Silence of the Lambs**, a serial killer known as "Hannibal the Cannibal" mutilates and eats his victims.

Associated Press, 3/26/92

Americans down on Hollywood movies

USA WEEKEND was deluged with calls applauding film critic Michael Medved's essay that argued, "Hollywood no longer reflects–or even respects–the values of most American families." Of more than 75,000 calls recorded (thousands more didn't get through), 54,453 agreed with Medved; 21,221 disagreed.

USA Today, 3/31/92

Christians and Society TODAY is published by American Family Association, P.O. Drawer 2440, Tupelo, MS 38803, to be reproduced for use as a supplemental insert for church newsletters and bulletins and for use by other concerned organizations. Sources cited indicate source of basic information only.

TV 'Christians' are laughable or immoral caricatures, homosexuals get better treatment on pri-time

Prime-time characters identified as Christians continue to reveal the networks' belief that, as a rule, Christians are laughable buffoons, self-righteous bigots or immoral hypocrites. The exception to this unwritten rule is rare indeed.

On the other hand, homosexual characters receive quite different treatment from prime-time's creative minds. Whenever it is dealt with, homosexuality is upheld and defended in various ways.

The current season began last fall with a rash of prime-time teen role models hopping into bed to lose their virginity. Recent episodes have added two more teenage boys losing their virginity.

The reviews below reflect these continuing trends in family-time TV.

'Christian' murderer, anti-Judge Thomas theme packed into NBC show

In a continuing story, NBC's March 17 REASONABLE DOUBTS carried the conviction of Chris Lorke for murder. Lorke, a member of a white supremacy group, is a self-proclaimed Christian; his victim was a Jew. Prime-time TV focuses on the fact that such hate groups often claim the name of Christ, but never addresses the fact that these "Christian" characters are in reality the direct antithesis to the Christian faith. This script, as numerous others reviewed by AFA, implies that such extremists/murderers may indeed represent Christianity.

One scene also featured another anti-Semitic Christian when she was grilled as a potential juror. Series heroine Tess Kaufmann (the prosecuting attorney) asked the Christian woman, "What does it mean to be a born again Christian?"

"It means accepting Jesus Christ as your personal savior."

"Then how do you view people of the Jewish faith?" Tess continued.

"Personally," the woman stated, "I believe the Jews crucified Christ."

"Should I conclude you could not be a fair and impartial juror in a case where the victim is Jewish?"

"The Jews bring a lot of problems on themselves," declared the Christian with finality.

A sub-plot featured Tess being sexually harassed by the judge hearing the case. When one friend wondered why Tess doesn't file a complaint, another friend says in disgust, "And get treated like Anita Hill?! Uh-uh!"

The first hour of this drama was written by Tracy Friedman, the second by Roger Lowenstein. Randall Zisk was producer.

Advertisers included: Chrm. Richard L. Gelb, **Bristol-Myers Squibb Company**, 345 Park Avenue, New York, NY 10154, **TOLL FREE: 1-800-332-2056**, Ban antiperspirant, Clairol hair products, Excedrin pain medication, Renuzit freshener, Vanish toilet cleaner.

Chrm. Arnold G. Lango, **Kellogg Company**, One Kellogg Square, P.O. Box 3599, Battle Creek, MI 49016, fax 616-961-2000, **TOLL FREE: 1-800-535-5644**, Eggo Waffles, Frosted Flakes cereal, Frosted Mini-Wheats cereal.

Homosexuals lauded, Christians belittled in NBC's 'LA Law'

LA LAW'S March 12 repeat echoed prime-time's politically correct pro-homosexual theme. Steven Bochco is creator and executive producer. The Carol Flint script features series star Douglas's old friend coming out of the closet. The friend wants Doug not only to meet his lover Bill, but to be best man at the homosexual lovers' "wedding." Regular bisexual character C. J. also has a line to promote her dual sex role.

On March 26, Arnie's health problems—having to do with his sex organs—are a part in the story, paving the way for many one-liners by various characters. In one scene, he and his live-in lover are showering together when she grabs his genitals (he's had surgery) and demands to know what he did with Julie.

"Nothing!" he swears. "I swear on my tender recuperating parts—nothing!"

"I believe you," answers Roxanne.

"Good. Could you let go now, please?" he pleads.

"Do I have to?" she asks, her voice taking on a suggestive tone.

"Maybe not," he replies, his facial expression now one of sexual passion.

Another story line follows Grace's defense of a baseball superstar charged with rape. He passes a lie detector test, and Grace is convinced he's innocent until she asks him what happened. His version of his encounter with the woman was clearly rape; the superstar, however, was so self-centered he really thought the woman **wanted** him to rape her. He is found innocent by the jury.

One witness in the case, a teammate, is the means by which the Christian faith is subtly belittled.

Grace asks, "Is it true that your teammates have nicknamed you 'Mr. Clean?'"

"I know the reputation I have," the man replies. "Yes, I'm a Christian, and I believe in family values."

"And you don't approve of pre-marital sex," Grace interjects.

"I don't think a big league uniform is a license to use women like Kleenex," he answers piously.

"Is that your opinion of how [the suspect] treated women?"

"Yes."

Flint, Steve Brown and Alan Brennert wrote the latter episode.

Advertising on March 12 was: Pres. Tom Mignanelli, **Nissan North America**, Box 191, Gardena, CA 90248, fax 213-719-3343, **TOLL FREE: 1-800-NISSAN-1**, Infiniti automobiles, Nissan motor vehicles.

Among the March 26 advertisers was: Chrm. Melvin R. Goodes, **Warner-Lambert Company**, 201 Tabor Road, Morris Plains, NJ 07950, fax 201-540-3761, **TOLL FREE: 1-800-223-0182**, Certs breath mints, Medi-Flu, Mediquell cough tablet, Rolaids antacid, Sinutabs medication.

ABC 1940s 'family' drama features Christian in illicit affair

ABC's HOMEFRONT series, a post-WW II drama, is focusing on the pregnancy of the unmarried matriarch who has always raised the standard for morality and decency in the series. The March 18 and 25 episodes were written by Bernard Lechowick and produced by Christopher Chulack.

In the March 18 episode, Ann, a devout Catholic widow, is pregnant by Al, a divorced Jewish man. Al talks her into marriage, so they are attending the parish priest's pre-marital counseling series—along with Ann's son Jeff and his fiancee.

Another adult son, Hank, hates Al with a passion, and brags ad nauseum on the virtues of his late father. Finally, Ann tells Hank how his "hero" of a father was a lazy, womanizing adulterer throughout their marriage.

In the latter episode, Ann and Al argue over rearing their child Catholic and Ann breaks off the engagement. She says she'll go stay with a friend until her baby is born, then return with an "adopted" baby. Her