

Chapter III

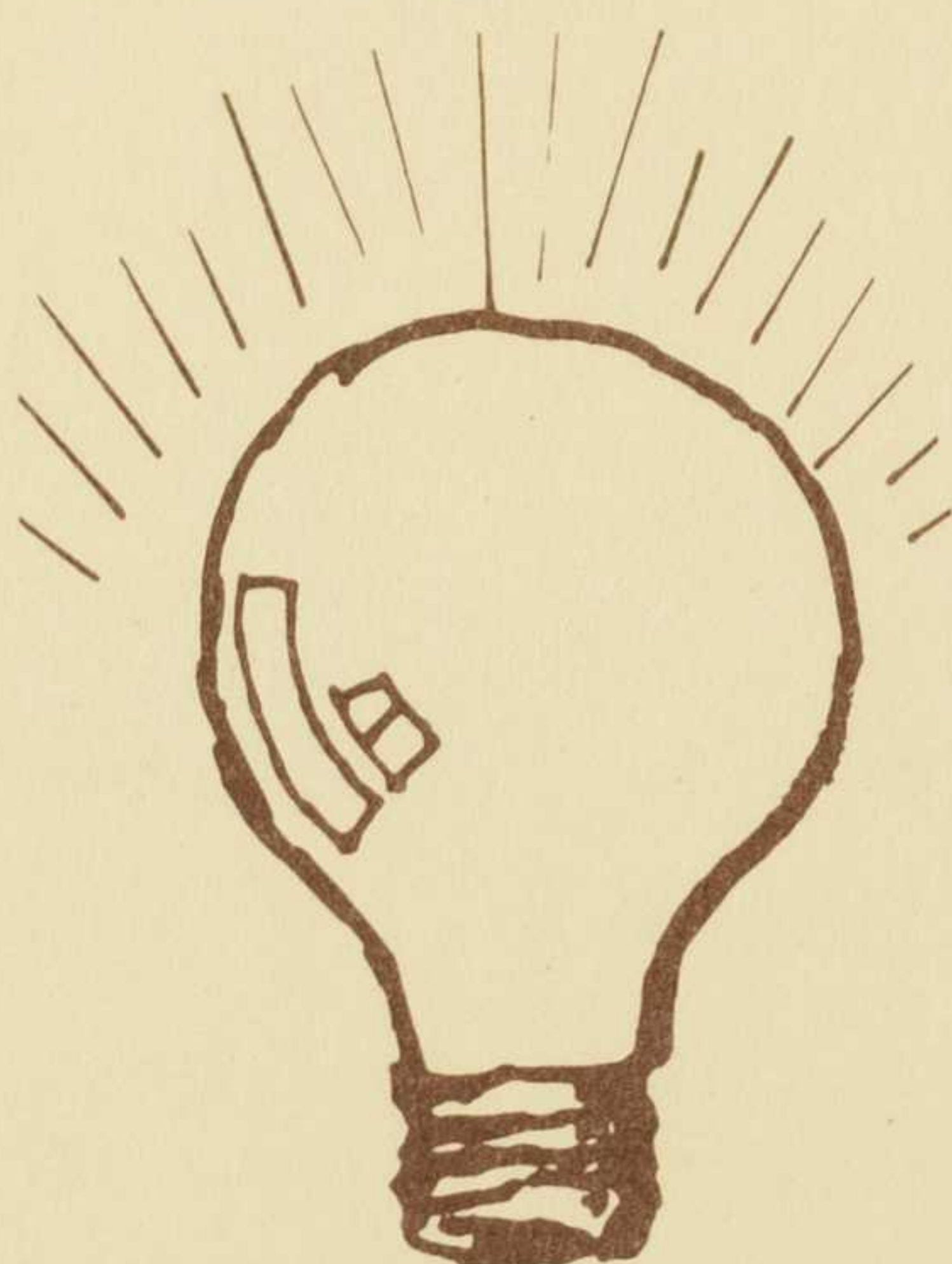
DEVELOPING THE PROGRAM



You have now organized and appointed a committee, you are assured of the support of city hall, you are now waiting for the initial response from your Sister City, your incorporation as a tax-exempt organization is going forward. What next? What should you do to retain program impetus as you wait for a response from abroad? Similarly, what should happen in those long periods of waiting while your overseas partners get themselves organized?

Don't be inactive. Don't be discouraged as you wait for feedback on your original proposals. Fill the period of waiting with organizational activity and planning sessions. Refine and extend the committee structure. Keep busy. Silence may be golden, but not in voluntary activities.

First of all, insure the continuing participation in your committee or association of all sectors of the community. This is a venture in international relations for the young and the old, the ethnic minorities in your city, the recent arrivals, the service clubs, hobby groups, the business and school communities. The program belongs to all the citizens of your community and it is your job to see to it that all are well represented in your program.



One way to maintain steady involvement is to assign each member of your committee the task of maintaining contact, promoting and monitoring the program participation of specific community organizations and groupings. This will work best if the committee persons in charge of this liaison function are themselves drawn from the interest group with which contact is maintained. A teacher for the school community, a Chamber of Commerce leader for the business community, a media man for the communications field, a past President of the Rotarians, Lions or Kiwanis