

Dear Mr. Taura:

I will not buy another Mazda until you stop sponsoring "Saturday Night Live." Yes, I can—and do—turn the set off if I am offended. But I can do more. I can refuse to buy the products of the companies like Mazda which pay to support the filth. And that is what I intend to do.

Should you decide to stop sponsoring "Saturday Night Live," let me know. I will again consider Mazda when shopping for an automobile.

Signed _____