

All this will require a President of strength and vision.

If there is a desire to reclaim basic American values of thrift, decency, concern and compassion -- and I believe there is -- it cannot be a self-indulgent egocentric enterprise where we simply chant our own individual mantra. Those values have to be translated into a system of thought where we view ourselves and one another as part of a far larger enterprise -- the building of a more just society.

Other candidates may boast of superior organization or financial resources. Still others speak in glittering generalities of their talents for leadership. But, I want to arouse the conscience and reason of America. To speak of the America yet to be. To return to the spirit that made America great.

Yes, I am a dark horse. I do not pretend that the task will be easy, or the burden light.

But, I know I can do it, if I can count on some help from people like you. Whether you are a Democrat, Republican or an Independent your help is crucial if we are to raise the issues which must be raised in this campaign.

To those who say "he doesn't stand a chance," I can only say that I will persist. A distinguished pollster has said, "A month is a lifetime in modern politics." You can see that in the changing fortunes of Mr. Carter and Mr. Kennedy.

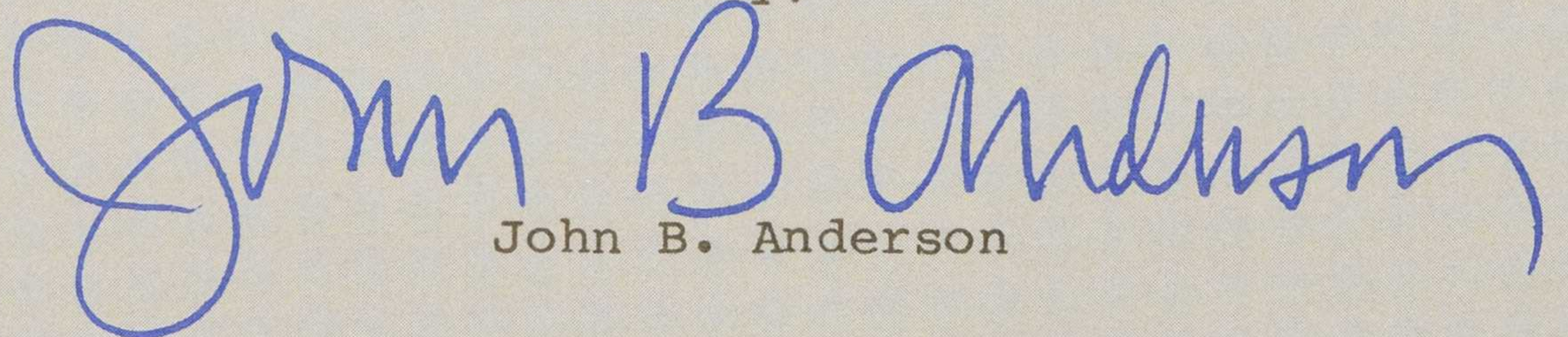
In making this effort, I do not want to go into debt. I have borrowed money to stay in Congress. I am not going to add to those debts.

I put a very high priority on the education of my children. I have two in college and two more to go. I've never been rich, I don't expect to be rich, I don't want to be rich, but I certainly don't want to end up in the poorhouse, either.

If you will support me with a contribution of \$25, \$35, \$50, \$100 or even \$250, I can send out hundreds of thousands of letters like this one to enlist additional support. Together, we can galvanize the best part of our citizenry. The part that experts in their conventional wisdom write off.

With your help, we can conduct a campaign with the strength and resources to battle the non-voices, the maneuverers and the manipulators.

Sincerely,


John B. Anderson