

Neither the Assembly, its service contractors, the management of the convention, nor the owners of the Sheraton Boston Hotel & Towers, their agents, servants, contractors, or employees are or shall be liable for injuries to any person or for damage to property owned or controlled by the exhibitor, unless caused by or resulting from the negligence of the Assembly, the management of the convention or the owners of the Sheraton Boston Hotel & Towers, or their respective agents, servants, and employees as the case may be.

In case any part of the exhibition hall is destroyed or damaged so as to prevent the NEHA from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, acts of God, national emergency, or other cause beyond the control of the NEHA, the exhibitor will be charged for space only for the period space was or could have been occupied by exhibitor and exhibitor hereby waives any claim against the NEHA, its directors, officers, agents, or employees for losses or damages which may arise in consequence of such inability to occupy assigned space.

15. SPECIAL VISUAL AND SOUND EFFECTS — Audio-visual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as, in the option of the Assembly Exhibit Coordinator, do not interfere with the activities of neighboring exhibitors.

Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

16. IRREGULAR ACTIVITIES — All activities of each exhibitor must be confined to the exhibitor's allotted exhibit space except for entertainment and social functions (See Rule 17). Demonstrations in booths must be designed to take place and keep the audience within the existing booth space to allow free access in all aisles.

All giveaway items with the exceptions of plastic bags, pens, pencils, luggage tags, pocket calendars, and the exhibitor's product must be submitted for approval to the Assembly three weeks prior to the opening of the exhibition. **NOISEMAKERS OF ANY KIND WILL NOT BE PERMITTED.** All exhibitors distributing approved "stick-ons" may not place the "stick-on" on the attendees' badges. Sideshow tactics, or other undignified methods considered by the NEHA to be objectionable, are expressly prohibited in the exhibit hall. Demonstrations using live models are subject to Assembly approval. **PRIZES, AWARDS, DRAWINGS, RAFFLES, LOTTERIES, OR CONTESTS OF ANY KIND ARE EXPRESSLY PROHIBITED.**

No distribution of refreshments or any other products for consumption not manufactured by, or specifically related to, the product of the exhibitor will be permitted. Where food products are permitted to be served, the preparation of such food cannot cause odors considered by the Assembly to be offensive or objectionable to other exhibitors or registrants.

17. SOCIAL FUNCTIONS — Social functions in public areas of hotels may be conducted by exhibitors during non-exhibit hours with the written approval of the NEHA. The NEHA strongly supports the use of hotel function space in lieu of hospitality suites. Social functions shall be scheduled at a time and place which will not interfere with activities scheduled by the NEHA.

All such social functions shall be handled on an invitational basis only; they shall not include blanket invitations to official bodies within the NEHA, and it shall be made clear that these are non-official functions. All such social functions at which alcoholic beverages are served shall be limited to the period after 5:00 p.m., unless otherwise permitted by the NEHA.

UNDER NO CIRCUMSTANCES WILL SOCIAL FUNCTIONS OF ANY KIND BE ALLOWED IN THE HOTEL OR ANY OTHER LOCATION DURING THE EXHIBIT HOURS OF THE ASSEMBLY.

18. HOTEL RESERVATIONS — Request forms for hotel accommodations for exhibitors will accompany the approved application for exhibit space and the invoice.

Completed forms must be forwarded by the exhibitor to the New England Hospital Assembly Housing Bureau. **REQUESTS WILL BE HONORED ON A FIRST-COME, FIRST-SERVED BASIS.**

The Housing Bureau has been instructed to limit the accommodation assignment to a maximum of five sleeping rooms and one hospitality suite in the Sheraton Boston Hotel & Towers.

19. OVER-THE-COUNTER SALES PROHIBITED — Exhibitors are encouraged to offer information that is educational, professional and instructional. The over-the-counter sale of goods for delivery on-site is expressly prohibited anywhere in the exhibition hall. This prohibition includes the acceptance of credit cards by exhibitors.

20. VIOLATIONS — Violations of any of these regulations on the parts of the exhibitor or his employees or agents shall, at the option of the Assembly, annul the right to occupy space, and such exhibitor shall forfeit to the Assembly all monies paid.

Upon evidence of violation, the Assembly may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all of such expenses and all damages which the Assembly may incur, and shall forfeit all monies paid or due the Assembly on account thereof. The exhibitor waives any right to service or written notice of the Assembly's intention to terminate this agreement and repossess space occupied by the exhibitor.

21. GENERAL — All matters and questions not covered by the regulations are subject to the decision of the Assembly. These regulations may be amended at any time by the Assembly, and all amendments that may be so made shall be equally binding on all parties affected by them, as are the original regulations. In the event of any amendment or additions to these regulations, written notice will be given by the Assembly to such exhibitors as may be affected by them.

