

ASAP is a worker-owned collective that fundraises for progressive, non-profit organizations. We aim to raise money for our clients while raising our wages. Ultimately, **ASAP** strives to unite fundraisers and non-profit workers in a collective enterprise that embodies the concept of alternative development.

Organizations need money to carry out their program work. Sometimes, however, organizations spend time raising money while neglecting the program work which is the basis of their funding.

Employing **ASAP** allows your staff and volunteers time for your organization's program work. It also guarantees that your donors are approached by experienced fundraisers – maintaining your organization's profile and leading to greater financial returns.

The members of the **ASAP** collective are dedicated activists who excel at raising money. We have worked on major gifts campaigns, capital drives, grant-matching drives, conferences, big ticket events, and fundraising for general support.

ASAP provides:

1. Direct contact with your donors and prospective donors.
2. Record-keeping of pledges and contacts.
3. Regular progress reports submitted to your organization.
4. Follow-up with donors.

Client organizations provide:

1. Donor lists.
2. Mailing materials.
3. Contribution tracking.
4. Education and background.

