



WWF

THREE DECADES OF CONSERVATION VICTORIES: *WWF Members Lead the Way!*

For nearly four decades, World Wildlife Fund has led global efforts to protect endangered wildlife and their threatened habitats.

With offices or representatives in more than 50 countries, WWF is uniquely positioned to tackle the complex challenges of international conservation — from relocating rhinos in Nepal to saving Siberian tigers in the Russian Far East.

We pride ourselves on being good stewards of our members' donations. In 1998, 87 cents of every dollar raised went to conservation programs. Only 13% of revenues were spent on fundraising, finance, and administration. As more than one million WWF members recognize, we are dedicated to protecting the world's wildlife and wildlands as effectively and efficiently as possible.

For more information, visit WWF's Web site at:
www.worldwildlife.org.



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