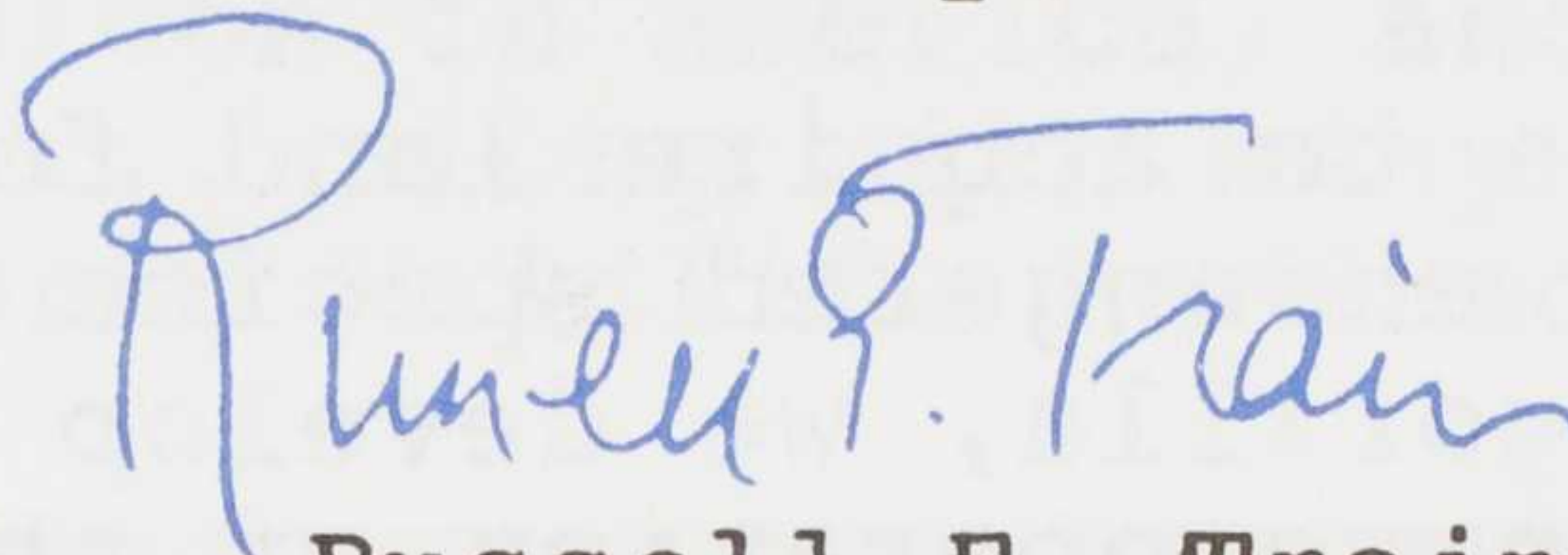


\$25, \$50, or more along with your completed International Wildlife Survey.

As I said at the beginning of this letter, talk alone won't accomplish much. You and I both know that. It takes action to get the job done.

I urge you to act today. Send in your completed survey. And, if you possibly can, include a membership contribution to World Wildlife Fund. Thank you.

Sincerely,



Russell E. Train
Chairman of the Board

P.S. I want to thank you in advance for taking time from your busy schedule to complete your enclosed International Wildlife Survey. Please send it to me in the enclosed postage-paid envelope, as quickly as you can.