

Why are there so many satisfied Advocates? Because they get the tools they need to succeed. The Advocates have produced the world's greatest assemblage of libertarian training material (guide books and how-to video and audio cassettes), all designed to develop you and me into persuasive libertarian communicators.

And then there's the Liberator, bi-monthly publication of the Advocates, filled cover-to-cover with news you can use.

- There's humor you can use. In the most recent issue we learned how the IRS defines libertarianism. They have such a good definition it's funny.
- There's history you can use. Wouldn't you like to know about the first use of the word libertarian? We found out in the last issue of the Liberator. (I'll admit even I was surprised how long the word has been in the dictionary.)
- There's also news about new Advocates products, such as our fun and informative computer game, Find Your Political Position. (Imagine a "brochure on a floppy"!)

But the Liberator is only part of the package. Had you attended our weekend seminar in San Francisco a few weeks ago, you'd have:

- Learned to give excellent libertarian answers automatically
- Identify unasked questions (and answer them!)
- How to spot communication turn-offs
- Get your point across in 30 seconds or less
- How to use the "Ransberger Pivot" to convert a hostile questioner into a receptive questioner. (This is an example of Marshall being like a sponge - learning better ways, sharing them with all of us, and giving credit to the originator.)
- How to show that libertarianism is a moderate philosophy, and all others extreme (with the "Miller Chart," an idea Marshall picked up in Michigan from Michael Miller.)

But there's still more. There's one Advocate presentation that is taking the libertarian movement by storm. It's called Liberty, Strategy, and Victory: The Successful Completion of the Libertarian Movement. In this exciting speech, Marshall tells us that there is immense cause for hope. He backs it up with evidence:

- How a bold idea, such as ours, spreads through society