them to encourage their members to get involved in the fight against pornography.

This action I'm taking will cost A.F.A. about $55,000.

I would appreciate any help you can give today to offset this expense. Your gift of $15 or $25 or maybe as much as $100 may very well keep someone near and dear to you from becoming a victim of pornography -- a victim like Kimberly Leach.

Please, I know it will take you about five minutes to do all I asked you to do today. And I know it will take another sacrifice on your part to send a financial gift to help us distribute our "SPECIAL PORNOGRAPHY REPORT" packages.

But these are important actions.

Because of your past participation in similar projects, and because of your past contributions to help finance our many projects,

... we are winning. God is using us to stop the spread of pornography in America. Over 22,000 stores have stopped selling porn since God called us to declare our "War on Porn" just a few years ago.

But I'm to first to admit, we still have a long way to go ... but we are -- thanks to God -- winning!

Thank you for helping. And God bless you.

Sincerely,

Donald E. Wildmon

Donald E. Wildmon, Executive Director
AMERICAN FAMILY ASSOCIATION

P.S. RE: HONDA and TEXACO --

I just received a letter from Honda restating their policy of not advertising in Playboy or Penthouse. Here's a quote from the letter: "The impact of the article `Drugs, - Toyota, Honda help Playboy push illegal drug use'" in your January 1989 edition of the American Family Association is quite noticeable. The numerous letters we have received since the article certainly compliment the strength and sincerity of your readership."

TEXACO just informed me it will stop selling porn magazines in all of its company-owned stores; this in response to the volume of complaints and protests TEXACO had received from consumers.

Both HONDA and TEXACO acted in response to you -- your phone calls, your letters, your postcards. Please, today, in memory of Kimberly Leach, mail your enclosed postcards and make your toll-free phone call to Holiday Inns. Help save a life -- maybe of a loved one. Thank you again; and God bless you.

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