

like the idea of a non-political membership organization, and I regard an education organization as complementary to the L.P. I wish the Advocates big success!

What projects do we have in the pipeline?

Personality Poster . . . Imagine a libertarian poster so artistic you'll want to display it proudly in your office or rec. room. It's coming, first quarter 1990. In fact, it's so close you already got a piece of it with this letter. (Due to a mistake, our first printing of 2,000 copies is not of sufficient quality. Rather than throw them out, I had them cut up and pieces inserted with this letter.)

When you see the whole poster, you'll see Thoreau, Jefferson, F.D.R., Thatcher, Stalin and Hitler --- all appropriately juxtapositioned on a diamond chart. An excellent conversation starter.

How to Reach Environmentalists with the Liberty Message . . . A tape series featuring John Baden at the fifth annual Advocates Summit. You'll be right there with a dozen libertarians learning from one of America's foremost free-market environmentalists how to be more effective on this important subject.

Teleconference service for libertarian organizations . . . We have just received a donation of our own machine, and are now testing how to help other liberty-oriented organizations learn how to use this low-cost concept. Our test customer made an initial purchase of 100 conferences.

Quote brochure . . . This new concept brochure adds credibility while piquing curiosity. The theme is "libertarianism is the composite of the freedom ideas of all the great men and women of history." The body consists of quotes from 10 esteemed historical figures, each stating the libertarian position on a single issue. The 10 issues are those in the World's Smallest Political Quiz.

Libertarian booklet for Catholics . . . While the Bible-based Study Guide mentioned above is helpful, we need a new booklet that targets Catholics and uses Catholic scholarship to show how they can (ought to!) be libertarians.

Bite-Size flashcards . . . Remember flashcards? How about a set with 30-second libertarian answers to the tough questions. So you can practice them and know that the first 30 seconds out of your mouth is going to be Right On Target.

Celebrity outreach . . . Six years ago I brought Bobbie Gentry ("Ode to Billie Joe") into the movement. Later I got comic Jimmie Walker (D-Y-N-O-M-I-T-E!) to contribute a day of campaigning for Senate candidate Steve Givot. Libertarians have been urging me to recruit more celebrities. Maybe I should. What do you think? (If you know of a celebrity who has libertarian tendendancies, please describe on the back of the response card. I have 266 prospects so far.)

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