"My own son committed suicide at age 30 because he was unable to deal with the emotional problems suffered from childhood, when he was the victim of a pederast. Homosexuals do not reproduce; they recruit. I will not deal with a corporation that sells books showing men engaging in perverted sexual activities and books that feature teenage girls being sexually abused, and I will encourage my friends to boycott K mart and Waldenbooks as well."

A wife recently wrote AFA concerning her experience with pornography purchased at Waldenbooks. AFA has her letter on file but elects not to print her name. "I am the wife of a man who was addicted to pornography for about 10 years. Finally, in February, 1990, looking no longer was enough. My husband of 16 years and father of our two dear boys hired two prostitutes in Washington, DC, in order to carry out the acts he saw in magazines.

"With the help of our church family who loved us very much he was admitted to the Minirth-Meier-Byrd Clinic for help. Seven weeks and $15,000 later my husband is free of pornography and doing all he can to keep other men away from it. I lived in true horror with my children over the past two years. My husband could hardly function unless he had his 'fix' of pornography. His main suppliers were Crown Books and Waldenbooks. Therefore, you can understand why this stand against K mart is so important to us."

Suncoast Baptist Association in Largo, Florida, recently voted to endorse and promote the boycott among their 37,000 members. Cane Creek Baptist Association in Missouri also passed a resolution supporting the boycott of K mart.

AFA encourages individuals to boycott K mart and their subsidiaries until the company stops selling pornography in their Waldenbooks bookstores.

Concerned individuals are also urged to call their local K mart store and tell the manager you will be boycotting K mart and asking others to do the same. And you can write Chrm. Joseph Antonini, K mart Corporation, 3100 West Big Beaver Road, Troy, MI 48084, phone 1-800-635-6278. K mart owns Waldenbooks, American Fare Stores, Payless Drug Stores, Office Square, Bargain Harold's, Builders Square home supply stores, Sports Authority and PACE Membership Warehouse stores.

Be aware that you will probably be told that K mart has nothing to do with Waldenbooks. However, K mart owns Waldenbooks and has the authority to tell Waldenbooks to get out of the pornography business at any time. AFA encourages supporters to be polite when registering a complaint.

Honda...

Continued from page 1

total of 36,126 sex, violence and profanity incidents in prime-time alone. That total is broken down to 9,495 sex, 10,181 violence and 16,450 profanity incidents. Ninety percent of all sex incidents are between people not married to each other.

"It is ironic that Chrysler is one of the leading sponsors of sex, violence and profanity on television," said Donald E. Wildmon, President of AFA. "Their chairman, Lee Iacocca, not too long ago gave a speech condemning television producers for showing too much sex, violence and profanity."

Wildmon said the networks are increasingly using more—and more gross—profanity. "Not long ago the networks refused to use the name of Jesus as profanity. But the use of the name of Jesus as profanity is increasing on programs," he said. "In addition, the networks are also increasingly showing children using profanity. A recent episode of 'Knots Landing' had a four-year-old boy calling his father a 'son-of-a-bit--' because the father turned off a television program the child was watching."

He said that the fact that only one of the companies in the top eleven, S.C. Johnson, was in the top advertisers during the Spring 1990 monitoring was a good sign. "It shows that many advertisers are taking our concerns serious. As more advertisers move away from sponsoring filth, it will make it harder for the networks to continue including the filth in their programs," he stated.

He said that the sponsors cited would be asked to reduce their sponsorship of sex, violence and profanity, and a boycott of those companies which refuse to do so would be called.

A summary of the report can be found on page 23. Readers are urged to make copies and distribute them to friends, church members, family members, etc.

NEA...

Continued from page 1

tween Mother's hips.' Apparently fixated by the subject, Ms. Hughes moved to New York a decade ago, where, she said, she wanted to 'arrange a giant quartz-and-steel vagina in Federal Plaza that would topple the military.'"

Miss Finley acknowledged in a 1987 interview in Drama Review that her shows were so sexually provocative that threats of vice-squad action forced closure in several cities.

The new grants to Finley and Hughes are among many approved by Frohnmayer and totaling $30 million. According to the Los Angeles Times, artists with financial interest in five of the NEA grants were members of panels that evaluated the applications and recommended them for approval.

The grant for Finley is technically being awarded to the Kitchen Theater which will support a performance work that "deconstructs" conventional TV talk shows. The Hughes grant is technically to support production by the Downtown Arts Center in New York of a work titled "No Trace of the Blond," which explores feminist themes using subject matter dealing with vampirism.

Dr. Richard D. Land, executive director of the Christian Life Commission of the Southern Baptist Convention, said, "It is clear that Mr. Frohnmayer and the NEA's hostility toward evangelical Christians' concerns has not diminished. He believes even the minimalist 'decency' approach of Congress in dealing with the abuses of the NEA is unreasonable. Therefore, he has no intention of upholding the law. The National Endowment for the Arts is out of control."

The NEA also awarded a $7,500 grant to the Alice B. Theater Company in Seattle. The Washington Blade, a newspaper geared to homosexuals, identified the theater as a "local Gay theater." The grant will help Alice B. Theater Company produce a number of homosexual-related productions, including a one-man show by homosexual author Quentin Crisp, a lesbian play called "Lust and Pity," and a homosexual theater festival. A theater press release describes "Lust and Pity" as "a dark comedy about lesbians who wear lipstick—and little else."

And, according to a report in Seattle's Lesbian Resource Center Community News, the Alice B. Theater is currently producing "Blood Relations," about the life of reputed lesbian Lizzie Borden.

Congressmen and Senators who voted to continue government funding of the NEA were well aware of the NEA's use of tax dollars to help support anti-Christian bigotry and pornography. But they voted to continue tax funding of NEA pornography and anti-Christian bigotry anyway. For a complete list of Congressmen and Senators who voted to continue spending tax money for the NEA grants, see the November/December issue of the AFA Journal.

Voters were told by Congressmen who voted to reauthorize the NEA that the new law they passed would "reform" and "change" the NEA. The question is not whether these "artists" have the right to produce such material, but whether taxpayers should be forced to support them in their endeavors. Congressmen who voted to continue funding the NEA feel that taxpayers should be forced to pay for the performances of such "artists" as Finley and Hughes and the homosexual-promoting efforts of the Alice B. Theater.

The address: Congressman: U.S. House of Representatives, Washington, DC 20515. Senators: U.S. Senate, Washington, DC 20510. The phone number for your Congressman and Senators is 202-224-3121.

Top Sponsors of Sex, Violence, Profanity • Fall 1990

Make copies of this sheet and pass along to others.

	Sexual Content						Profanity	Violence
	Sex Outside Marriage		Sex Inside Marriage		Skin Scenes	Total		
	Intercourse	Comments	Intercourse	Comments				
NBC	51	200	9	15	28	**303**	428	329
ABC	24	78	3	6	35	**146**	321	197
CBS	42	126	4	18	65	**255**	464	226
Total	**117**	**404**	**16**	**39**	**128**	**704**	**1213**	**752**

American Family Association encourages contacting the leading sponsors and/or their local dealers to voice concern. AFA also encourages individuals to boycott the leading sponsors of sex, violence and profanity.

Rank	Company	Score
1	American Honda Comp.	20.14
2	S.C. Johnson & Sons Inc.	19.40
3	Duracell USA	18.36
4	U.S. Sprint	17.64
5	Sony Corp. of America	16.75
6	Anheuser-Busch	16.32
7	Pfizer, Incorporated	15.82
8	Nissan Motors	14.42
9	H.J. Heinz Company	14.36
10	Chrysler Corporation	14.24
11	Ralston Purina Company	14.00

Score based on the number of sex, violence and profanity incidents sponsored with each 30-second commercial ad run. Based on monitoring done by American Family Association during the Fall network sweeps period, October 28-November 24.

ADDRESSES:

1 - American Honda Company, Pres. Yoshihide Munekuni, 100 West Alondra, Gardena, CA 90248, Phone 213-327-8280. PRODUCTS: Honda motor vehicles.

2 - S.C. Johnson & Sons, Inc., Chrm. Samuel C. Johnson, 1525 Howe Street, Racine, WI 53403, Phone 414-631-2000, **TOLL FREE: 1-800-558-5252**. PRODUCTS: Agree shampoo, Aveeno bath products, Bravo wax, Brite floor wax, Carnu polish, Clean & Clear wax, Curel skin lotion, Duster Plus cleaner, Edge shaving cream, Enhance perfume, Favor polish, Fiberall laxative, Fumigator, Future floor coating, Glade room odorizer, Glo Coat floor coating, Glory rug cleaner, Halsa shampoo and conditioner, J-Wax, Johnson Wax, Klear floor coating, L'envie perfume, Off insect repellent, Pledge wax, Pride wax, Raid insecticide, Rain Barrel fabric softener, Shout stain remover, Skintastic moisturizing body gel, Soft Sense lotion, Step Saver cleaner.

3 - Duracell USA, Chrm. C. Robert Kidder, Berkshire Industrial Park, Bethel, CT 06801, Phone 203-796-4000, **TOLL FREE: 1-800-346-9470**. PRODUCTS: Durabeam flashlight, Duracell batteries and flashlights, Mallory batteries.

4 - United Telecommunications, Inc., Chrm. Paul H. Henson, P.O. Box 11315, Kansas City, MO 64112, Phone 913-676-3301, **TOLL FREE 1-800-877-4646**. PRODUCTS: U.S. Sprint phone service.

5 - Sony Corporation of America, Chrm. Masaaki Morita, 9 West 57th Street, New York, NY 10019, Phone 212-930-1000. PRODUCTS: CBS Records, Columbia Records, Columbia Pictures Industries, Lowes theaters, Sony electronic products.

6 - Anheuser-Busch Companies, Chrm. August A. Busch III, One Busch Place, St. Louis, MO 63118, Phone 314-577-2000, **TOLL FREE 1-800-325-1488**, PRODUCTS: Break Cake snack cakes, Budweiser beer, Busch beer, Busch Gardens, Colonial bread, Eagle beer, Eagle Brand roasted nuts, Earth Grains muffin batter, El Charrito Light entrees, Hawaiian Kettle potato chips, Hot 'N Fresh breads, King Cobra malt liquor, Master Cellars wines, Merico dough breads, Michelob beer, Natural Light beer, Sea World parks.

7 - Pfizer, Inc., Chrm. E.T. Pratt, Jr., 235 E. 42nd Street, New York, NY 10017, Phone 212-573-2323, **TOLL FREE 1-800-527-3606**. PRODUCTS: Airspun Powder Essence mousse, Barbasol shaving cream, Ben-Gay rub, Chateau fragrance, Coty perfumes, Desitin skin products, Emeraude perfume, Equalactin laxative, Exclamation perfume, Hai Karate cologne, Iron cologne, Lady Stetson women's cologne, Nuance perfume, Plax mouthwash, Shape'n Shadow eye kit, Sophia perfume, Stetson cologne, TZ-3 athlete's foot ointment, Unisom, Visine eye drops.

8 - Nissan North America, Pres. Tom Mignanelli, Box 191, Gardena, CA 90247, Phone 213-532-3111, **TOLL FREE: 1-800-NISSAN-1**. PRODUCTS: Infiniti automobiles, Nissan motor vehicles.

9 - H.J. Heinz Company, Chrm. Anthony J.F. O'Reilly, Post Office Box 57, Pittsburgh, PA 15230, Phone 412-456-5700. PRODUCTS: Alba sugar-free hot cocoa mix, Amore cat food, Candle Lite Dinners, Crispy Crowns potatoes, Crispy Whips potatoes, Heinz food products, Mrs. Goodcookie cookies, Nine Lives cat food, Ore-Ida potato products, Skippy dog food, StarKist canned tuna, Steak-Um, Superman hot cocoa mix, Weight Watchers foods & classes.

10 - Chrysler Corporation, Chrm. L.A. Iacocca, Post Office Box 1919, Detroit, MI 48288, Phone 313-956-5252. PRODUCTS: Chrysler, Dodge, Eagle, Jeep, and Plymouth automobiles, Dollar Rent A Car.

11 - Ralston Purina Company, Chrm. William P. Stiritz, Checkerboard Square, St. Louis, MO 63164, Phone 314-982-1000, **TOLL FREE: 1-800-345-5676**. PRODUCTS: Alley Cat cat food, Almond Delight cereal, April Dinersaurs cereal, Bone Appetit dog food, Bonz dog snacks, Bran News dog food, Butcher's Blend dog food, Catviar cat food, Checkerboard foods, Cheese Dawgs dog food, Chex cereal, Chex Snack Mix, Choice Morsels cat food, Chuck Wagon pet food, Cookie Crisp cereal, Cracker Jack cereal, Dinky Donuts cereal, Donkey Kong cereal, Double Chex cereal, Energizer batteries, Eveready batteries, Fit & Trim dog food, Flavor Plus dog food, Ghostbusters cereal, Good News cat food, Gremlins cereal, Happy Cat semi-dry cat food, Hearty Chews dog food, Hero dog food Honey brand cereal, Hostess snack foods, Kibbles & Chunks dog food, Kit 'N Kaboodle cat food, Lucky Dog pet food, Main Stay dog food, Meow Mix cat food, Muesli cereal, Nerds cereal, Oatmeal Goodness bread, Praise dog food, Pro Plan dog and cat food, Puppy Chow dog food, Purina pet food, Ribz dog food, Rice Chex cereal, Roverolli dog snack, Sea Dog dog food, Special Dinners pet food, Sunflakes cereal, TenderLean low-fat ground beef, Tender Vittles cat food, Thrive cat food, Wheat Chex cereal, Wonder Bread.

American Family Association
Post Office Drawer 2440
Tupelo, MS 38803