also goes to the front lines of abortion battles and to the chemical plants where men harass female colleagues while management orders them to undergo sterilization in order to keep their jobs. **BACKLASH** turns the spotlight on the backlash propagators--from best-selling Ivy League scholars to White House "pro-family" officials, from shampoo merchants to lingerie makers--and reveals so many of them to be emperors with no, or threadbare, clothes.

This counterassault has already cost women dearly, whether in rolling back twenty-five years of anti-discrimination law, stalling and eroding working women's minimal advances, threatening reproductive freedom, fueling a spectacular rise in sexual violence, or undercutting the fragile self-confidence that American women were, with the help of feminism, just beginning to build. **BACKLASH** issues a wake-up call to American women--one that may well rouse the women's movement from its deep slumber, and jolt women everywhere into action.

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