

## THE FOUNDATION [CONTINUED]

### [4] AFFILIATES

All persons who have requested The Foundation's works and have indicated a desire to cooperate in this extension-of-understanding effort are referred to as Affiliates. There were roughly 30,000 Affiliates as of July 1949, and the list grows daily. The list includes students, teachers, clergymen, business executives, housewives, editors, wage earners, persons from political and every other walk of life, including 1,000 from many other countries of the world. All persons, regardless of creed, race or occupation are offered this service without obligation.

Affiliates serve primarily in two ways: (1) In becoming students of the freedom philosophy they inspire confidence and gain influence within their own circles of activity, and (2) they distribute Foundation and other material explanatory of the liberal philosophy to associates, friends and acquaintances. This secondary distribution is of extreme importance to this effort. It is growing steadily as an effective practice.

### [5] THE PRESS

Editors of newspapers, journals and company magazines, columnists, radio commentators,

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and writers in general are increasingly using Foundation material, not only as reprints with or without credit, but also as material for editorial treatment of their own design. Even at this early stage in The Foundation's history this procedure results in many millions in circulation.

### [6] DONORS

The Foundation is financed only by voluntary donations. There are no solicitors. At this writing there are 2,000 Donors, a list that is growing steadily. Donations originate with:

- a. Foundations which make grants for the general educational program or for special studies. Unlimited amounts are acceptable from this source.
- b. Business firms, \$100 to \$10,000 annually.
- c. Institutions such as chambers of commerce, trade associations and libraries from \$25 to \$1,000 annually.
- d. Individuals. These range all the way from students who donate \$1, to others at \$5, \$25, \$100, \$500 and on up to \$5,000 annually.

It is encouraging to note that although donations from foundations and business firms constitute the bulk of The Foundation's revenue, the number of individual and small donors is increasing rapidly. Of

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