“When my company’s profits are up, does it make my job more secure?”

FACT:

when company profits are good, job security is good.

HOW PROFITS AFFECT YOUR JOB

COMPANY PROFIT RATING	YOUR JOB SECURITY RATING
GOOD PROFITS	BEST
POOR PROFITS	UNCERTAIN
NO PROFITS	POOR
LOSING MONEY	NONE

Only a profitable company has the money to replace worn-out machinery and to buy up-to-date equipment needed to make what customers want—better products at lower cost. Only a profitable company has the money to build or enlarge plants or invest in research to create new products customers are looking for. Such a company will keep its customers. In turn, its employees will keep their jobs. A company that makes poor profits can’t afford to replace worn-out equipment or do research to develop better products. Such a company will lose customers and its employees will lose jobs.

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51 East 42 Street, New York, N. Y. 10017