

mc/for
EXECUTIVE ③

CD 1-8

Gordon, Lincoln

November 4, 1966

Dear Mr. Jones:

I have your November third letter and the briefing manual which was prepared for the participants of the Westinghouse Latin American Advisory Committee.

Thank you for making this available.

Best wishes,

Sincerely,

W. Marvin Watson
Special Assistant
to the President

Mr. Harry W. Jones
Vice President and
Assistant to the President
Westinghouse Electric International
Company
1625 K Street, N. W.
Washington, D. C. 20006
WMW:MC:c
/

Briefing Manual filed^x Oversize Attachments

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NOV 4 1966
CENTRAL FILES



Westinghouse Electric International Company

Washington Office, Suite 901
1625 K Street, N.W.
Washington, D. C., U.S.A. 20006
Telephone: NAtional 8-8843

November 3, 1966

*
Mr. Marvin Watson, Esq.
The White House
Washington, D. C.

Dear Mr. Watson:

Re: Westinghouse Latin American Advisory Committee

Further to our conversations regarding the activities of the Westinghouse Latin American Advisory Committee, I am pleased to advise that the meetings held in Pittsburgh on October 23 - 24 were most successful and productive in the opinion of all of the participants.

As you know, we were honored and privileged to have Mr. Lincoln Gordon with us at the dinner meeting on Monday, October 23, where he was able to talk informally with his good friends on our committee.

We were also honored by the presence of Dr. Mario Echandi, former President of Costa Rica, who has recently become a member of this distinguished committee.

I am enclosing a copy of the briefing manual prepared for the participants in these meetings which I hope you may find of interest.

I would like to again express my sincere appreciation for your keen interest and valued assistance in support of this stimulating activity with our friends from Latin America.

Cordially yours,

Harry W. Jones
Vice President -
Assistant to President

H. W. Jones



Vice President and
Assistant to President
Westinghouse Electric International Co.

1625 K St., N. W.
Suite #901
Washington, D. C. 20006
NAtional 8-8843

11/6/66
11 a.m.

THE WHITE HOUSE
WASHINGTON

September 8, 1966

NOTE FOR MARVIN WATSON

The logical person to attend is Linc Gordon.

Although Mr. Jones does not say so in his letter, he has already invited Linc. Linc told Jones he would attend if his schedule permitted, and that Ray Sternfeld would substitute if he could not make it.

I recommend that you play it straight and suggest that they invite Linc, without reference to the Jones-Gordon exchange.

Walt Rostow

Attachment

9/8/66 letter from H. W. Jones
of Westinghouse Electric



DEPARTMENT OF STATE
WASHINGTON

November 1, 1966

MEMORANDUM FOR MR. MARVIN WATSON
THE WHITE HOUSE

Subject: Meeting of Westinghouse Latin American
Advisory Committee - October 24, 1966

On Monday evening, October 24, I flew to Pittsburgh to attend a meeting of the Westinghouse Latin American Advisory Committee, about which their Vice President, Harry Jones, had been in touch with you.

It was a most constructive session involving eight prominent Latin Americans, the top Westinghouse management, and several other executives such as Ernest Brockett of Gulf Oil, Leslie Worthington of U.S. Steel, and Fred Foy of Koppers.

The participants expressed great interest in my presentation on the Alliance for Progress, and on the action programs which President Johnson is supporting for the modernization of Latin America. (From their remarks it was again evident that the President's August 17 speech on the Alliance had a real impact both here and abroad.)

The meeting was part of an imaginative two-day seminar during which recent political and economic developments in Latin America were explored in considerable detail. It is an admirable initiative by an important representative of the private sector. I plan to cite it as an example in future conversations with other business groups.


Lincoln Gordon
Assistant Secretary

WCF
September 9, 1966

GENERAL

6
COI-8
FG 11-8-1/ Watson
W. Marvin
Westinghouse Latin American
Advisory Committee
FG 105

Dear Mr. Jones:

I have received your September 8 letter in which you request a meeting "with appropriate Government representatives". I suggest that you contact Mr. Lincoln Gordon, Assistant Secretary of Inter-American Affairs, Department of State, Washington, D. C.

I am forwarding a copy of your letter to Mr. Gordon in the event you may wish to contact him.

Best wishes,

Sincerely,

W. Marvin Watson
Special Assistant
to the President

Mr. Harry W. Jones
Vice President and
Assistant to the President
Westinghouse Electric International Company
1625 K Street, N. W.
Washington, D. C. 20006

cc w/incoming to Lincoln Gordon, State
WMW:MJC:cc

sent
9-9-66
MJC

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September 8, 1966,

TO: Walt Rostow

FROM: Marvin Watson

May I have your recommendations please.



Westinghouse Electric International Company

Washington Office, Suite 901
1625 K Street, N.W.
Washington, D. C., U.S.A. 20006
Telephone: NAtional 8-8843

September 8, 1966

Marvin Watson, Esq.
The White House
Washington, D. C.

Subject: Westinghouse Latin American Advisory Committee

Dear Mr. Watson:

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8/29/66*
I am forwarding the attached background information relating to our Latin American Advisory Committee, which is scheduled to meet in Pittsburgh on October 24-25. You will note my exchange of correspondence with Mr. Rostow, who has a high appreciation of this Committee, but, unfortunately, has a prior commitment on October 24.

The purpose of this Committee is stated in the attached memorandum. I would like to further point out that a basic reason for the outstanding success of our initial meetings is that we have succeeded in providing a means of bringing together men of good will and outstanding achievement in diverse fields in Latin America, and have provided them with an opportunity for a completely frank and friendly exchange of views and ideas on problems and developments in the hemisphere, which has been conducted on a very high plane.

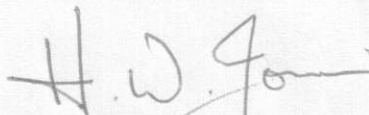
In view of the forthcoming Summit Meeting of the Presidents of the Latin American Republics, it is my considered opinion that it would be most opportune and appropriate for a high level representative of the Administration to meet and talk with our friends in this Committee on October 24. This would give further emphasis to the fact that our President is interested and genuinely concerned with the problems of our neighbors in Latin America, and at the same time, provide an excellent opportunity to sound out opinions and exchange

Mr. Watson
Page 2
September 8, 1966

views on many subjects which might be pertinent to the preparations for the forthcoming Summit Meeting.

Your interest in this matter is deeply appreciated, along with your kind offer to be of help in obtaining an appropriate representative from our Government for this occasion.

Sincerely yours,

A handwritten signature in dark ink, appearing to read 'H. W. Jones', with a stylized flourish at the end.

H. W. JONES
Vice President -
Assistant to President

cc: Mr. Oscar Chapman

WESTINGHOUSE LATIN AMERICAN ADVISORY COMMITTEE

The fundamental purpose of this Committee is to provide the members of top Westinghouse management with a unique opportunity to meet and converse directly with outstanding Latin American personalities, who collectively represent an interesting and important cross section of Latin American life. In addition to the discussion of economic and political trends in the Hemisphere, these conversations often lead to discussions of many other vital issues which contribute to a better understanding of the hopes and aspirations of our neighbors to the South.

For the Latin American members, these meetings, in turn, provide an opportunity to meet and exchange ideas and impressions with key members of Westinghouse management. This has resulted in a greater appreciation and understanding of the Westinghouse Corporation and the role it plays, not only in world trade, but in matters relating to our mutual security and the benefit of all mankind.

The idea of such a Committee was conceived by our President, Mr. Jose deCubas, and consists of seven members, selected from key Latin American countries. It was not intended that this be a strictly business committee, but rather, the members are men of outstanding achievement in diverse fields, including education, science, engineering, politics, government service, the humanities and law, as well as economics and business.

The meetings are held on a strictly informal and off-the-record basis, without any outside publicity, and without any obligation on the part of the Committee members to Westinghouse. This Committee normally convenes twice a year, either in New York or Pittsburgh. The members of this distinguished group are shown in the attached list.

MEMBERS OF
LATIN AMERICAN ADVISORY COMMITTEE

DR. PEDRO G. BELTRAN - Peru

Editor and Publisher of La Prensa, President of the Inter-American Press Association, ex-Prime Minister of Peru, ex-Ambassador in Washington, D. C.

GENERAL EDMUNDO DE MACEDO SOARES - Brazil

Engineer - President of Mercedes Benz do Brasil, President of Confederacao Nacional das Industrias, ex-President of COSIPA and Volta Redonda (Steel mills).

MR. EUGENIO MENDOZA - Venezuela

Leading industrialist, Philanthropist, former member of Venezuelan Junta Government (1958).

DR. ALBERTO SAMPER - Colombia

President of Bavaria, S. A., Officer of Instituto Colombiano de Administracion (INCOLDA).

LIC. SERGIO GUTIERREZ O. - Chile

Attorney, Professor of Law, ex-Chilean Ambassador in Washington, D. C.

MR. AGUSTIN LEGORRETA - Mexico

Director General of Banco Nacional de Mexico, S. A.

DR. JOSE A. MARTINEZ DE HOZ - Argentina

President of Consejo Interamericano de Comercio y Produccion (CICYP-Argentina), ex-Minister of Agriculture, ex-Minister of Economy.

THE WHITE HOUSE
WASHINGTON

August 29, 1966

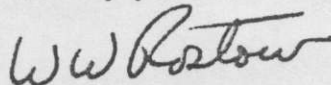
Dear Mr. Jones:

Your kind invitation to join your Latin American Advisory Committee for dinner on October 24 at Pittsburgh is tempting; but I am afraid my schedule here will not permit.

As you may know, I have been -- and still am -- much interested in Latin America. Several of the members of your Advisory Committee are old friends of mine.

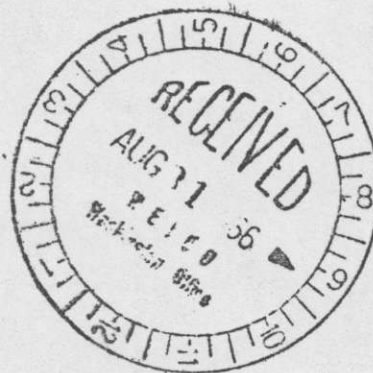
Thank you for inviting me.

Sincerely yours,



W. W. Rostow

Mr. H. W. Jones
Vice President and
Assistant to the President
Westinghouse Electric International Company
1625 K Street, N. W.
Washington, D. C. 20006



XEROX FROM QUICK COPY

August 25, 1966

Honorable W. W. Rostow
Special Assistant to the President
The White House
Washington, D.C.

Re: Westinghouse Latin American Advisory Committee

Dear Mr. Rostow:

I would appreciate an opportunity to meet and talk with you about the activities of the Westinghouse Latin American Advisory Committee with which I believe you are already familiar.

This is a rather unique Committee composed of the distinguished individuals shown in the attached list, all of whom are known to you personally and who represent collectively, an interesting and important cross-section of professional opinion and leadership in Latin America.

The meetings of our Committee are held on a strictly informal and off-the-record basis, without any outside publicity and without obligation on the part of the Committee members to Westinghouse. The two initial meetings of our Committee, held in New York, were an outstanding success, in the opinion of our distinguished visitors, and it is planned that the next sessions will be held in Pittsburgh on October 24 and 25, 1966.

We would be deeply honored if you could join our Committee for dinner in Pittsburgh, on the evening of October 24, for informal discussions with your good friends to exchange ideas and impressions on topics of current interest in the Hemisphere, as well as world-wide.

We were privileged to have former Assistant Secretary Jack Hood Vaughn, Congressman Thomas E. Morgan and Dr. Carlos Sanz de Santamaria meet with

XEROX FROM QUICK COPY

Hon. W. W. Rostow

Page 2

August 25, 1966

our Committee on previous occasions and I am pleased to comment that each of these gentlemen found this to be a rewarding and mutually profitable experience.

In view of the forthcoming Summit Meeting of the Presidents in Latin America, we genuinely feel that it would be most opportune and appropriate for a distinguished representative from the Administration to meet with our Committee in Pittsburgh. This gesture would be much appreciated by our Latin American friends and should provide an excellent opportunity to sound out their opinions on several vital and important subjects.

I sincerely hope that we may have the pleasure of your company on the evening of October 24.

Sincerely yours,

H. W. Jones
Vice President -
Assistant to President

Attachment

XEROX FROM QUICK COPY