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OUTGOING TELEGRAM Department of State

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Origin

ACTION: An Embassy, RIO DE JANEIRO
JOINT STATE-USIA MESSAGE

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ARA

Info:

REF: Embassy's A-392, dtd. 10/21/65

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USIA

Following is authorized text of statement by

NSC

President Johnson for use LABOR-U.S.A. exhibit:

AID

QUOTE On behalf of all the people of the United States of

SIL

America, I extend warm greetings to the people of Brazil

COM

through this exhibit, LABOR - U.S.A.

LAB

QUOTE With these scenes from the daily lives of United

States workers, we hope to show some of the ways in which we

are like you, as well as some of the ways in which we are

different.

QUOTE United States working men and women and their

democratic labor organizations share with all other Americans

a desire for a world in which peoples of all lands can live

together in peace, freedom and progress. In this Western

Hemisphere, these ideals and hopes are being carried forward

through the Alliance for Progress, which binds together 20 of

Drafted by:	Telegraphic transmission and
ARA/PAF:LRGreenup:hp 12/1/65	Classification approved by: ARA/BR - Jack Kubish
USIA/IAL - Mr. Elleby (subs.)	ARA/PAF - Mr. Vallimarescu (draft)
ARA/LA/ID - Mr. Montenegro (subs.)	ARA - Mr. Sayre
P - Mr. Sieverts (subs.)	s/s - Mr. Thompson
White House-Mr. Chase	UNCLASSIFIED

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our republics having more than 400 million persons of highly diverse origins and opportunities.

QUOTE As the Hemisphere works together in this great common enterprise there can be nothing more important than that the two most populous nations of North and South America should achieve the deepest mutual understanding. And it is to contribute to this understanding that the Government and the working people of the United States send to you, the people of Brazil, this exhibit, LABOR - U.S.A. END QUOTE.
End.

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McGEORGE BUNDY'S OFF

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MEMORANDUM FOR MR. McGEORGE BUNDY
THE WHITE HOUSE

Subject: LABOR - U.S.A. Exhibit in Brazil

The Embassy in Rio de Janeiro has requested a keynote statement by President Johnson for the LABOR - U.S.A. exhibit which is to be shown in Rio de Janeiro and Sao Paulo.

The Department recommends that a statement by the President be authorized as a means of demonstrating to large audiences in Brazil the continuing deep interest of the U.S. Government in labor matters, as well as the work of human advancement through the Alliance for Progress.

A suggested draft is enclosed.

The exhibit is scheduled to open in Rio de Janeiro first, on January 8. In view of the time required to fit the message into the panels designed for the exhibit, and to extract the full benefits of publicity, we need to have the statement in hand by c.o.b. Friday, December 3.

P. Shortal for
Benjamin H. Read
Executive Secretary

Enclosures:

1. Suggested draft of statement.

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SUGGESTED DRAFT OF STATEMENT BY PRESIDENT JOHNSON
FOR USE IN LABOR - U.S.A. EXHIBIT IN BRAZIL

"On behalf of all the people of the United States of America, I wish to extend sincere greetings to the people of Brazil through this exhibit, LABOR - U.S.A.

"With these scenes from the daily lives of United States workers, we hope to show some of the ways in which we are like you, as well as some of the ways in which we are different.

"United States working men and women and their democratic labor organizations share with all other Americans a desire for a world in which peoples of all lands can live together in peace, freedom and progress. In this Western Hemisphere, these ideals and hopes are being carried forward through the Alliance for Progress, which binds together 20 of our republics having more than 400 million persons of highly diverse origins and opportunities, and a wide range of present conditions. Within the Alliance for Progress we are advancing at an accelerating rate, but we will achieve a satisfactory degree of progress on this broad human front in our time only if we all understand and know one another better. There can be nothing more important than

that the two most populous nations of North and South America should achieve the utmost mutual sympathy and understanding.

"It is to contribute to such a better understanding that the Government and the working people of the United States send to you, the people of Brazil, this exhibit,
LABOR - U.S.A.

MEMORANDUM FOR MR. McGEORGE BUNBY
THE WHITE HOUSE

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Benjamin H. Reed
Executive Secretary

Enclosures:

- 1. Suggested draft of statement.

ARA/PAF:LRGreenup:svm:11/23/65 Clearances: ABA/BR - Mr. Quinn
 ARA - Mr. Sayre USIA (IAL) Mr. Elleby
 WH - Mr. ~~Handler~~ Chase (phone)
 ARA/LA/ID - Mr. Montenegro
 P - Mr. ~~Evans~~ Sievers
 ARA/PAF - Mr. Vallinarezcu