

DEPARTMENT OF STATE  
EXECUTIVE SECRETARIAT  
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*Brook 96*  
*127*

January 7, 1965

TO: Mr. McGeorge Bundy  
The White House

*1. J. Read*

FROM: Benjamin H. Read  
Executive Secretary

*W. H. Anderson*  
*for*

*J. Read*

Attached for the information and files of the White House is a copy of a memorandum of conversation between the Secretary and Ambassador Juracy Montenegro Magalhaes dated November 18 regarding Meeting with Governor Lacerda.

Attachment:

As stated.

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ARA/BR-RJBurton:efb

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(Drafting Office and Officer)

DEPARTMENT OF STATE

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*Memorandum of Conversation*Approved in S  
1/6/65DATE: November 18, 1964  
11:00 a.m.

SUBJECT: Meeting with Governor Lacerda

**PARTICIPANTS:** Secretary Rusk, Department of State  
Ambassador Juracy Montenegro Magalhães, Brazilian Ambassador  
Governor Carlos Lacerda, Governor of the State of Guanabara  
Mr. Ralph J. Burton, Director, Office of Brazil Affairs

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Secretary Rusk recalled his interest in Brazil's universities, a result of his past association with the Rockefeller Foundation. He inquired about the state of progress in the universities, whether recent developments had had any adverse effect. Governor Lacerda indicated that communists had dominated student organizations, that this had had to be changed, and that there was undue excitement over the firing of some professors in the process of "cleaning house". Governor Lacerda went on to comment on the usefulness of institutions like the Ford Foundation and the Rockefeller Foundation in strengthening the technical training in Brazilian universities. Governor Lacerda mentioned that the U.S. technical assistance provided to the military school at São José dos Campos had produced a number of engineers whom he had been able to hire for activities in his State. With reference to military education, Secretary Rusk mentioned the extreme usefulness of civic action programs by the military so that military engineers, for example, instead of repeatedly building and then taking apart bridges in practice exercises, would build needed bridges and leave them as a permanent contribution

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- 2 -

contribution to the national community.

At the close of the conversation Governor Lacerda mentioned the quadricentennial to be celebrated by the State of Guanabara in 1965. Lacerda said that this program would run throughout the year, with an international military band competition occurring at one time, ballet competition at another time, etc. He hoped that the United States might compete in a jazz festival. Secretary Rusk in turn suggested that Brazil might possibly send some artists to the United States who could provide the entertainment at a Presidential evening attended by his Cabinet, dedicated to the celebration of the quadricentennial. Governor Lacerda responded enthusiastically to the idea and both he and Secretary Rusk requested that Ambassador Magalhaes and the Department's Office of Brazil Affairs follow up on the proposal.

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