

United States Pacifist Party

January 25, 1984

Bradford Lyttle
Presidential
Candidate

George Beach
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Dear Geoge Beach,

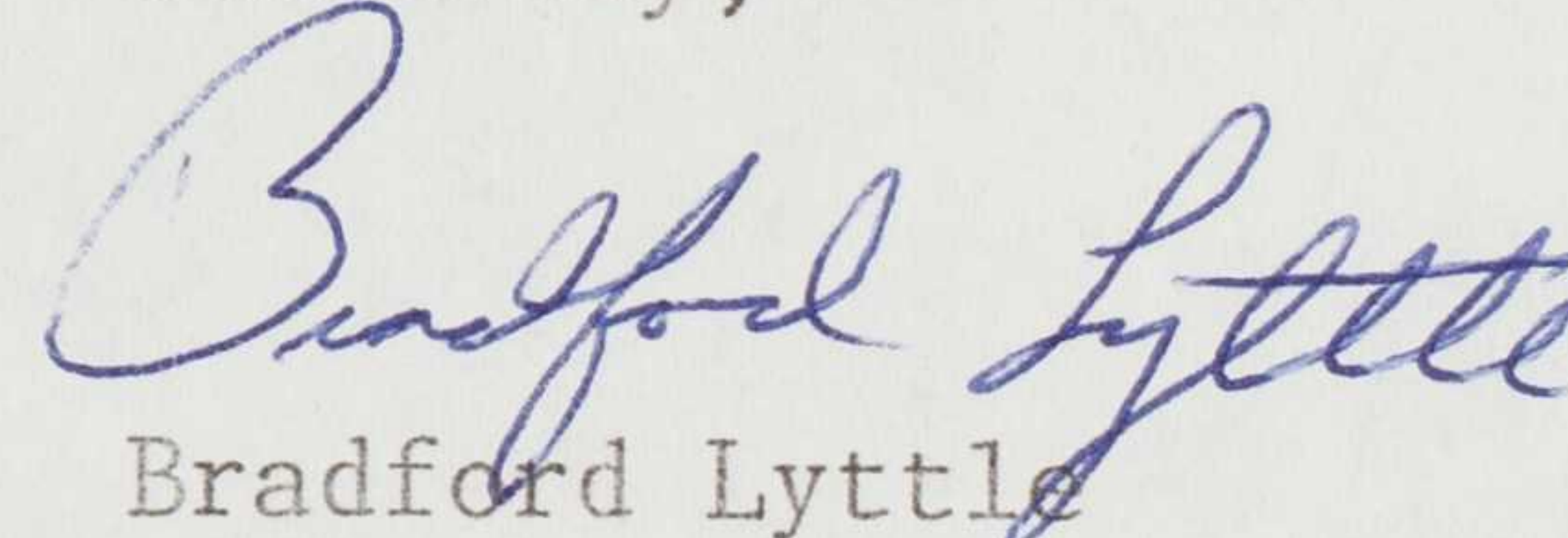
The literature that you ordered will be on its way in a separate package shortly. The memo, "Starting a Branch...", was prepared quickly, and I'm dissatisfied with it. A number of the ideas in it may be helpful, but I think a much better document could be prepared for general distribution.

In essence, a branch of the United States Pacifist Party is a person who understands and believes in the Party's perspective, and is interpreting the Party to others, and encouraging them to join, and become active, too. After that, the development of a branch is logical, and depends on the number of people who are active, their skills, and their interests. In regard to running candidates, I think this desirable, for a candidate serves as a focus of interest, and can generate occasions for speaking about the Party, and interpreting it to large numbers of people. I wouldn't worry a great deal about getting on the ballot at this stage. The ability to do that will come when there are more members.

Have you any interest in being a sponsor of the Party? A sponsor is simply a member who is willing to have his or her name listed on the letterhead.

Good luck. If you establish a "branch", please let me know as soon as possible. I'd like to announce this event in the next Report, which will be published about February 15.

Sincerely,


Bradford Lyttle

P.S. The leaflet inclosed with this letter was prepared for distribution on campuses.