

THE GOLD GOD!

*"The idols of the heathen are silver and gold."
Psalm 135:15*



Idolatry consists in giving to any object, whether animate or inanimate, the work of man's hands, or the work of the Divine hands, the love and worship which belongs to the Supreme Existence. *"Thou shalt have no other God but Me."* It is certain we cannot serve GOD AND MAMMON!

The god of the man is the object he most loves.

Hence gold is a divinity, by no means an insignificant one---Perhaps it is the chief....

For the gold 'god' is the most POPULAR of the 'gods'.

Ancient Greece and Rome had no less than 30,000 'gods', and in modern heathen countries, at present, their name is legion.

But---Throughout this civilized (?) world the gold-god reigns supreme!

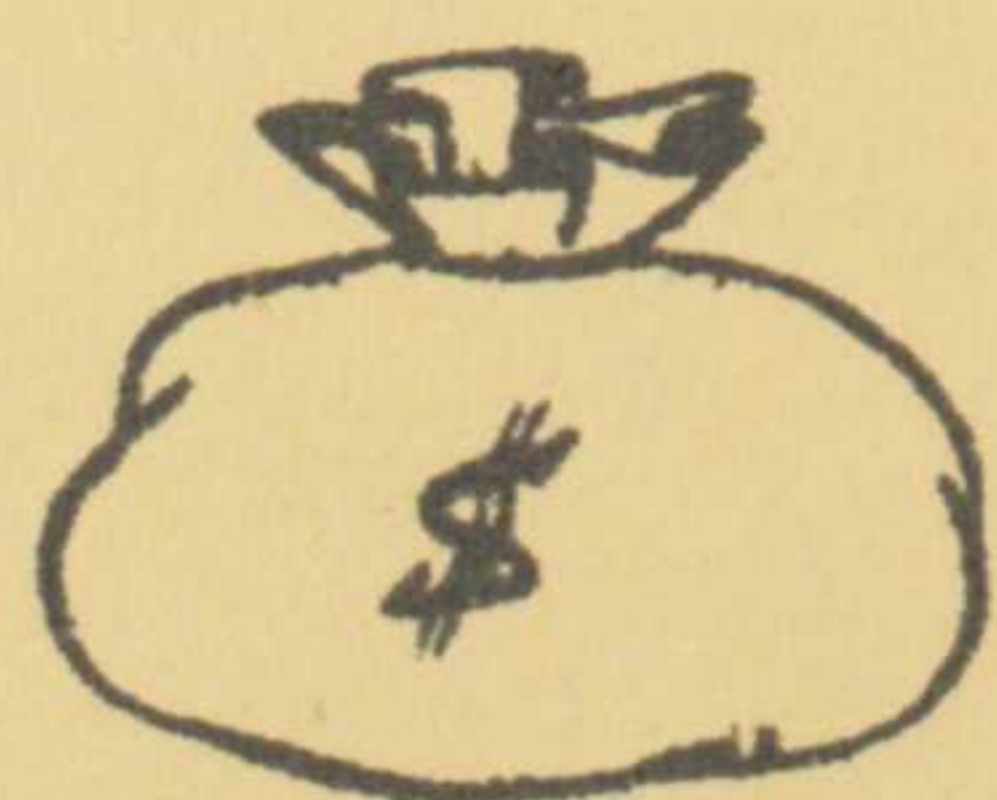
Tell me...Is there anything else that engrosses so much of human thought human affection, human plans, activities and time, as gold does?

Christendom, it is true, has throughout its mighty populations CERTAIN ECCLESIASTICAL BUILDINGS, in which "GOD" is FORMALLY AND OCCASIONALLY worshipped; but in well nigh all its private dwellings, in all its hours of life, the gold-god is worshipped with all the heart, mind soul, and strength.

"Commerce has set the mark of selfishness,
The signet of its all-enslaving power,
Upon a shining ore, and called it gold:
Before whose image bow the vulgar great,
The vainly rich, the miserable proud,
The mob of peasants, nobles, priests, and kings,
And, with blind feelings, reverence the power
That grinds them to the dust of misery;
But in the temple of their hireling hearts
Gold is the living god, and rules in scorn
All earthly things but virtue."

....SHELLEY

And yet here in America..Churches, Missionary Societies send out men & women to the heathen in order to denounce and abolish IDOLATRY... Only a self-conceited superstition blinds our eyes to such moral congruities.....The gold-god dispatching his devotees thru heathendom to destroy all other idols, that he may have no rival. But Civilization everywhere multiplies the shrines, the altars, and the devotees of MAMMON.



[Notice how many Banks, and financial lending institutions grow today on every corner of our streets?]