

1989 GOALS

Following is a list of American Family Association's top five goals for 1989. Your support and involvement is critical for A.F.A. to achieve any or all of these goals.

GOAL #1: Continue our current efforts and programs.

GOAL #2: Convince the top 50 advertisers on network TV to sign our "Sponsor's Pledge" stating they will not knowingly sponsor any TV show that attacks the family or traditional, Judeo-Christian values; nor any TV shows that promote homosexuality; nor any TV shows that are anti-family or anti-Christian.

GOAL #3: In support of our drive to get 50 leading advertisers to sign our "Sponsor's Pledge", gather five million signed PLEDGES from concerned consumers stating they will, to the best of their ability, support those companies which sign our "Sponsor's Pledge" and stop buying products from those companies which refuse to sign our "Pledge".

GOAL #4: Reactivate the coalition of Christian Leaders for Responsible Television (CLear-TV) and have them call for, publicly endorse and actively campaign for a nationwide boycott against an as-yet-to-be-determined company which (a) refuses to sign our "Sponsor's Pledge", (b) refuses to remove its ads from anti-family and anti-Christian TV shows, and (c) is a leading sponsor of TV shows that attack and seek to destroy traditional, family and Judeo-Christian values.

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GOAL #5: By going through the sponsors, force three series off the air which promote the homosexual lifestyle and portray practicing homosexuals in a positive light -- "Heartbeat", "Hooperman" and "Thirty Something" (all are on the ABC television network).