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have helped me before ... and together we have made a difference.

And be assured, none of our work together -- yours, mine and the rest of our A.F.A. supporters -- has gone without notice.

On May 4 we counted over 100 phone calls which came into A.F.A.'s headquarters. Most of them were from major news media outlets. They all wanted to know how we did it.

And the answer I gave was always the same:

you! →

Because of you ... and other A.F.A. supporters like you. People who care. People who are concerned. People willing to get involved and make a difference.

Here's a listing of some of the news media which have taken note of our victories:

** CBS News
** NBC News
** Time magazine
** Advertising Age
** The Wall Street Journal
** Washington Times
** Ad Week
** Electronic Media

** ABC News
** CNN -- Cable News Network
** USA Today
** The Boston Globe
** New York City Tribune
** New York Post
** Human Events
** ... and others

Make no mistake, the networks and advertisers don't care about you or your children or your values or your faith or your morals.

They do, however, care about your money.

That's why they are listening.

We talked. We pleaded. We met. We wrote. We called. And all the sponsors did was pay us lip service while they went merrily along sponsoring TV shows that promoted sex and violence and profanity; TV shows that attacked the family and our religious faith and traditional Judeo-Christian values.

But no more. No!

Now they know we are through talking. We are through pleading. We are ready to act. And, in one word, our action is: BOYCOTT!

★

The boycott begins in early July. There is no turning back.

We will select the company or companies which did not listen to our pleas ... which did not care about our values ... which did not care about our family ... which did not care about our children ... which did not care about our faith.