

ENDING THE NUCLEAR ARMS RACE

The Better World Society, a new, international citizen effort, will present a first-time-ever series of prime - time television programs advocating an end to the nuclear arms race. The series will be telecast on WTBS - (Ted Turner's superstation) - the largest cable television network in America. Together with dozens of national and international organizations devoted to citizen action for peace, Better World invites activists throughout America to use these broadcasts to launch simultaneous grassroots actions calling for an end to the nuclear arms buildup. With a potential audience of over 36,000,000 households, the BWS series offers an unprecedented opportunity to boost the momentum for arms control through the unique power of television. Please publicize the series in your area, plan house parties or other local actions to coincide with the broadcasts.

Women—For America, For The World

Hosted By Jane Alexander
Produced by Academy Award Nominee Vivienne Verdon-Roe

Monday, May 19 at 10:30 p.m. Eastern (7:30 p.m. Pacific) SuperStation WTBS

A beautiful and moving film in which twenty-two women call for immediate U.S.-USSR nuclear arms reduction. With common sense and passion, women like Betty Bumpers of Peace Links, former Member of Congress Shirley Chisholm, actress Joanne Woodward, Randall Forsberg of the Institute for Defense and Disarmament Studies, Dorothy Ridings of the League of Women Voters, and Addie Wyatt of the United Food and Commercial Workers give this film extraordinary power. Together, the voices of these women present a moving call to action. A broad range of national women's organizations are planning workshops and other events around the telecast.

A Step Toward Reason

Narrated By Paul Newman

Monday, June 2 at 10:30 p.m. Eastern (7:30 p.m. Pacific) Superstation WTBS

Adapted from the Center for Defense Information release, the program presents a compelling case for an immediate comprehensive test ban by the U.S. and Soviet Union. Spanning the entire history of the test ban movement, the film uses dramatic archival footage and up to the minute interviews. From 1963 to the overwhelming Congressional votes to stop testing in 1986, this hard-hitting program goes on to suggest specific actions viewers can take. As the Soviet Union prepares to end a seven-month moratorium on testing in the face of U.S. opposition to a ban, the message of this program could not be more timely.

The First Fifty Years: Reflections On U.S.—Soviet Relations

Hosted by Harrison Salisbury

Produced By Emmy Award Winner Bill Jersey

Wednesday, June 18 at 11:05 p.m. Eastern (8:05 p.m. Pacific) Superstation WTBS

Ambassadors George Kennan, Thomas Watson, Jr. and Averell Harriman are just a few of those appearing in this dramatic film about the first 50 years of U.S.-Soviet diplomatic relations. The program includes archival footage from the Soviet Union never before seen in America, candid interviews with U.S. diplomats who served in Moscow, news clips of high points like the Apollo-Soyuz link-up, and a rare and frank conversation with former President Richard Nixon. With prospects for meaningful arms control achievements at the next summit already dimming, this program offers hope for the superpowers to learn to co-exist through negotiation.