

# AIRGRAM

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ARA	EUR	FE
	5	
NEA	CU	INR
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L	FBO	AID
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G	S/S	SP
6	7	1
AGR	COM	FRB
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INT	LAB	TAR
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TR	XMB	AIR
3	4	
ARMY	CIA	NAVY
3	20	5
OSD	USIA	NSA
29		3
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A-165

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HANDLING INDICATOR

TO : Department of State

PASS : COMMERCE, Spanish Desk

INFO : RIO DE JANEIRO

FROM : Amconsul SAO PAULO

DATE: November 28, 1966

SUBJECT : Spanish Missions to São Paulo

REF : CERP D

PART SP BRAZ

The Spanish industry organized business mission scheduled to arrive in São Paulo on November 29 for one week is coming at the invitation of the FIESP-Federacao das Industrias do Estado de São Paulo (São Paulo Manufacturers Association).

A spokesman for the Association told the reporting officer that the Spaniards are bringing with them concrete proposals for investment in São Paulo totalling several million U. S. dollars, in joint ventures with Brazilians, and are ready to discuss long-term Spanish export financing.

Manuel Fuentes IRUROZQUI, Mission chief and former Spanish Commercial Attache in Rio, will discuss the possibility of setting up a joint Spanish-Brazilian economic/commercial research team to make feasibility studies to promote two-way trade. São Paulo manufacturers have already looked into this, as a result of the recent visit to São Paulo of Spanish Minister for Economic Planning (see A-85 of Sept. 7).

Fuentes IRUROZQUI also plans to suggest the establishment in Madrid or Barcelona of a São Paulo permanent business representation using the facilities of one or other of the Spanish Chambers of Commerce.

São Paulo also awaits the arrival of the Secretary General of the Spanish Phalangist Party (Secretario General del Movimiento), accompanied by a former Spanish Commercial Attache in Rio.

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 In  Out

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Spanish Consul General Peña de CAMUS informed the reporting officer that Mr. Solis RUIZ had been invited by the GOB, and that he would be talking to officials and presidents of the São Paulo employers' associations (Sindicatos) about the organization and role of the Spanish Sindicatos in today's Spain. It appears that Marshal Costa e SILVA talked to Mr. Solis RUIZ during his recent trip to West Europe and asked for him to be invited, since he felt that the Spanish experience might prove helpful to Brazil.

COMMENT: There is evidence that, in spite of a US\$100 million cut in the 1967 national budget, the Spanish Government is considering the appointment of a third career consul in São Paulo since it is foreseen that the economic/commercial workload will increase considerably if the business mission is successful.

As opposed to the wide press coverage given to the arrival of the mission, Mr. Solis RUIZ's visit is being withheld from public knowledge, although it has aroused considerable interest among those concerned. Mr. RUIZ is scheduled to stay in the area for two days.

WEIGHT  
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