

25 DEPARTMENT OF STATE AIRGRAM

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Original to be Filed in _____ Decentralized Files.

FILE DESIGNATION

A-2 UNCLASSIFIED

PRIORITY

HANDLING INDICATOR

TO : Amembassy RIO DE JANEIRO

JUL 2 6 43 PM '65

FROM : Department of State

DATE:

SUBJECT : Application to Register PHOTOGRAPH as a Trademark in Brazil

REF :

FROM COMMERCE/BIC

The U.S. Trademark Association has informed BIC of an application to register PHOTOGRAPH as a trademark in Brazil for photographic, radiographic, and cinematographic apparatus in Class 8. The opposition period expires July 12, 1965. Pertinent information on this application and the generic nature of this term is contained in the attached copy of letter from the Association dated June 16, 1965.

The Embassy is requested to take appropriate action to protest this application on generic grounds in an effort to have it denied, and to report by airgram.

RUSK

Enclosure: Cy. of ltr. from
USTA dtd. June 16, 1965

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Patents
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Submitted by RMIS

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In Out

FORM 4-63 DS-323

Drafted by: V. Travaglini, Dir., *rgm*
FBP/OCFP/BIC:RCMichael/k/rm

Drafting Date:
7/2/65

Contents and Classification Approved by:
REP:Edward Dahl: nl 7/2/65

Clearances:
T. Czajkowski/BP/STATE (substance)

rgm

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Authority NND 959000