First. Will you take it upon yourself to obtain at least two new monthly pledgers for the broadcast? We do not have enough money coming in from regular pledge envelopes to take care of the expenses of the broadcast. This is most urgent! We have gone up very rapidly with these $1,000 contributions but that does not last very long, and now we simply must underwrite all our stations with regular, systematic giving from people who love the Lord and who love the cause. This, therefore, is my personal appeal to you to do something, personally, on a regular basis.

Second. We will not be talking about this on the radio, but as we have expanded and grown we have had to assume many additional obligations. It is necessary now for us to secure another electronic radio recording machine - cost, $6,200.00. All of these tapes are made right here each day and placed in the mail and sent to the stations for their airing. It has become a tremendous production job. Our printing plant also is rolling to its capacity. Every press that we have is in constant use and it is absolutely essential that we secure an additional large offset press. Every offer that I make brings in hundreds and hundreds of requests. The copy of the tract on the United Nations has had already a million printed. The first printing of the tract on Biblical Christian Unity is 100,000. We are saving hundreds of thousands of dollars because we operate our own plant. God led us to start with men who are one hundred per cent with us and are working for the Lord. The big item now which we must get is this offset press and these big presses of course run into money. The quoted price for the new one is $36,800.00. Seated where we are, of course we are constantly talking to the Lord. We do not know who listens, who writes, but we know that God has led in this great undertaking and I believe that God is able now to give the remainder of the things which we need. Help the "new equipment" fund.

Third. We have set a new goal of 300 more stations. We have been carefully calculating the problems which we face in getting stations into every section of this country. It ought to be so that anywhere in America a person can turn on a radio and hear this program. We have the liberty and by God's grace we want to make it that way. Form a local committee to get a "new station." The new 300 should not take so long as the first.

During this month of May I am bringing special morning devotions on "Prayer." Let us pray as we have never prayed before, and let us look to God to answer prayers in behalf of the needs which are ours - and they are urgent - in behalf of these new items of equipment.

We are indeed thrilled with the debate and all that it has revealed to us. If we fail now to get our story to the Christian public, the responsibility is ours. The major avenues of communication are virtually closed to us. TIME, LIFE, LOOK, NEWSWEEK, SATURDAY EVENING POST - these journals have carried their attacks upon the "Right" and the "extremists" and the like, yet because we have freedom we still can use radio to reach the public, and since God has so singularly opened this avenue for us and is blessing it, I invite your faithful assistance.

Please, my friend, help now! Will you obtain at least two new pledgers during the month of May, and make as large a personal contribution as you possibly can. This is of the Lord and we rejoice, and rejoice again, and praise His Name for His faithfulness. Thank you for what you are doing.

Gratefully,

Carl McIntire

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