



Journal

of the American Family Association

Attention Pastors

Christians & Society TODAY, pages 3 and 4, can be reproduced locally on a photocopier for use as a supplement or insert with bulletins or newsletters.

CHURCH & SOCIETY

Potential to impact society 19

EDUCATION

Cheating scandal 17

FAMILY

Family, marriage and ministry 12

MEDIA BIAS

News media is show biz 14

VP Quayle right 15

Selective sensitivity .. 16

NEA

Arrogant artists 21

PORNOGRAPHY

Librarians and child porn 24

VALUES

Individualized moral menus 18

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Study shows 38% of adults very likely to support product boycott of TV sponsors

A new study shows that 38% of adults would be "very likely" to participate in a boycott of TV advertisers who sponsor sex, violence, profanity and non-traditional values and morals.

The study, done by Barna Research Group, showed that those most likely to participate in such a boycott are women (as a group) and persons who are

married. In total, 1215 adults were interviewed in the study. A sample of that size provides data that are deemed accurate to within plus or minus three percentage points.

The study was commissioned by the American Family Association. AFA president Donald E. Wildmon said the purpose of the study was to

measure public support for a planned boycott. AFA has already informed TV advertisers that it plans a major boycott of one or more of the leading sponsors of sex, violence, profanity and anti-Christian content following monitoring this fall.

"We plan to promote the
Continued on page 22

Number of Christian leaders endorsing Kmart boycott nears 1000

The number of Christian leaders endorsing the boycott of Kmart continues to grow. In the past month, nearly 150 additional Christian leaders have endorsed the boycott. The leaders are calling for the boycott of Kmart, one of the leading retailers of pornography in America.

The endorsement of the boycott by the Christian leaders came as American Family Association was distributing approximately 17,000,000 "Boycott Kmart" cards. The cards, in packets of 100 each, were distributed in July.

Kmart is one of the leading

retailers of pornography in America, selling the porn through their Waldenbooks stores. The company has steadfastly refused to get out of the pornography business, counting the profits from pornography more important

Continued on page 22

AFA Law Center attorneys win victory for pro-lifers in Baton Rouge

A Louisiana State District Court Judge refused to grant an injunction that would have prohibited pro-life rescuers from "demonstrations" within 25 feet of the Delta Women's Clinic in Baton Rouge. The lawsuit to limit the First Amendment rights of pro-lifers was brought by Planned Parenthood, the National Organization for Women, and an Alabama abortionist who operates the abortion clinic.

Following two days of testimony, Judge William H. Brown said that the city had taken adequate measures to protect the clinic and that an injunction would have quashed the First Amendment rights of the pro-life supporters.

The pro-lifers were defended by the American Family Association Law Center along with local attorneys. The American

Family Association sent a team of attorneys from their Law Center to Baton Rouge to help defend the rights of those rescuing unborn babies.

"For a year now the AFA Law Center has been defending the rights of those seeking to save the lives of unborn babies at abortion mills," said Donald

E. Wildmon, a United Methodist minister who heads the AFA. "We will continue to do this in Baton Rouge just as we did in Wichita and Buffalo."

The AFA Law Center has a staff of five attorneys who defend the First Amendment rights of Christians. The services of the attorneys are free.

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