

BOOK NEWS From ANIMA

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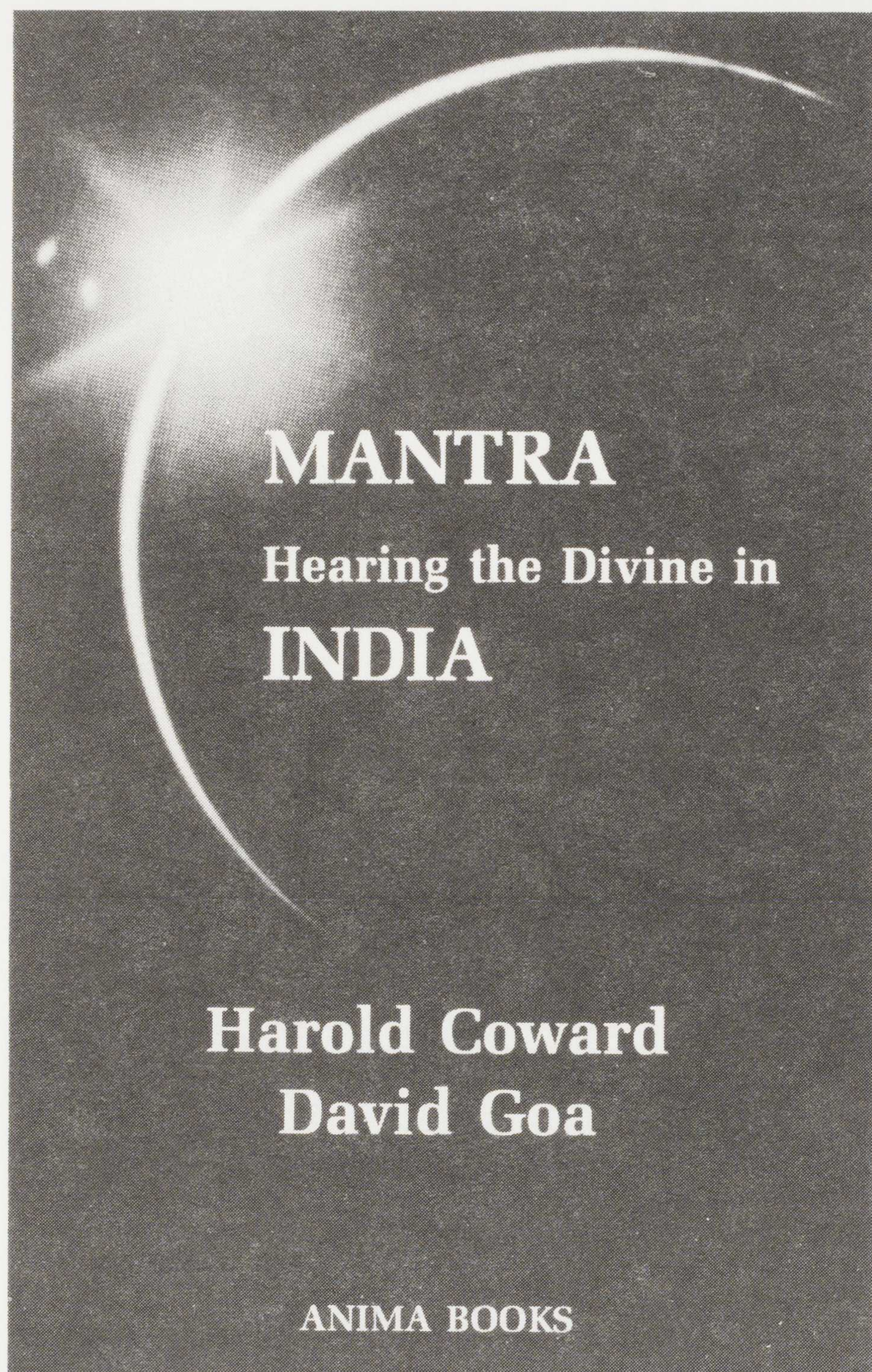
Announcing MANTRA: Hearing the Divine in India

*"All that exists has its root in sound ...
in the seed of mantra."*

In India all sound is perceived as being divine in origin since it arises from the One sacred source. From the raucous call of the crow, through the blaring of car horns, to drums, bells, gongs, the repetition of sacred ritual, the spoken words of scripture, and the chanting of the sacred *bija* syllable OM, sound is understood as an expression of the sacred unity of the cosmos.

Mantra: Hearing the Divine in India and its accompanying tape introduce us to the vastly important, although often neglected, sonic dimensions of the religious worlds of India. Harold Coward and David Goa explore both the practice and the theory of *mantra* recitation and locate them within their religious settings. "This book does for sound what Diana Eck's *Darsan: Seeing the Divine in India* does for the visual dimension of religion in India."

Paul B. Courtright, Emory University



Mantra: Hearing the Divine in India
by Harold Coward and David Goa

ISBN 0-89012-062-5

\$9.95

Audio cassette

\$9.95

Save with our special introductory offer. See order blank for details.

"There are sounds that place us at the very center of awe."

Don't forget to order the 30-minute audio cassette that accompanies the book *Mantra: Hearing the Divine in India*. A wide range of sounds from the East and the West are presented so that you can "hear the divine" in your classroom or at home.

Conversion to Islam Wins Award

Kenneth Morgan and *The New York Times*

"Simply one of the best short introductions to Hinduism...."

See inside.

