

For these countries, these 800 million people, Ben-Gurion University is a fabulous gift...hope for a future and their children's future.

Ben-Gurion University shares its knowledge on desert agriculture, new crops, water management and a whole range of low-cost techniques through which desert-dwelling people all over the world can feed their families and improve their lives.

In so many ways, Ben-Gurion University is a source of pride and hope. It is a scientific institution that works for people.

But even a lean, tough, desert-dwelling institution -- which Ben-Gurion University has become -- cannot flourish in isolation.

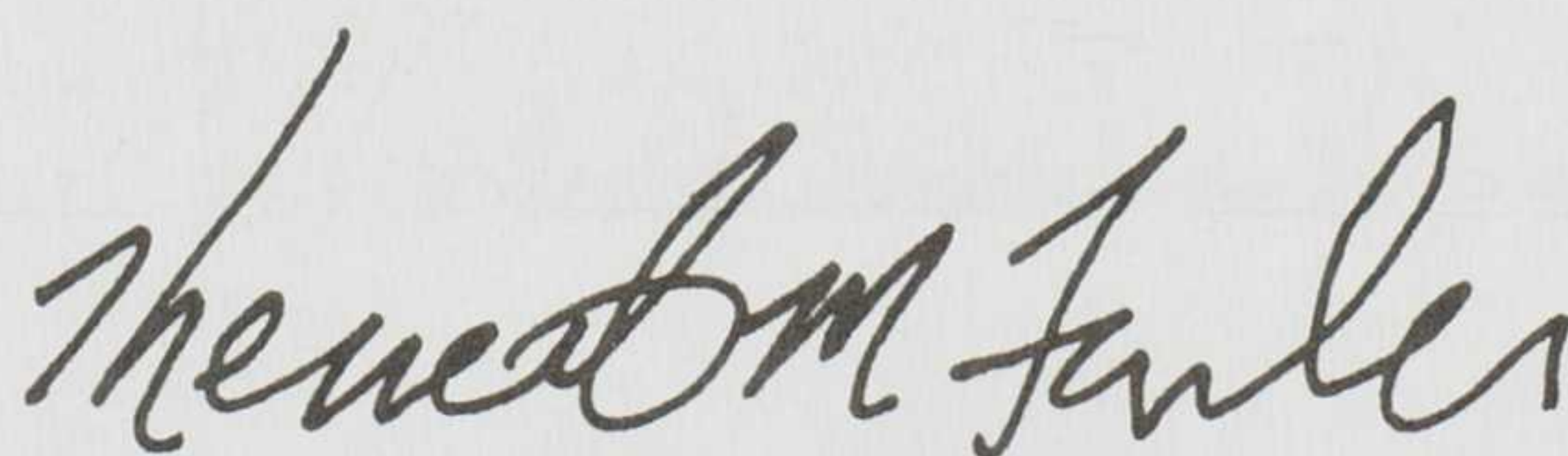
In order to follow up on their discoveries and move aggressively into promising new areas, the researchers at Ben-Gurion University need resources -- more resources than a small, hard-pressed country like Israel can afford to give.

The situation is urgent. Without your help, vitally important BGU projects cannot continue.

Ben-Gurion University is one of the world's great strongholds of responsible and responsive science. And every dollar that you can give to support BGU's work is a dollar that will make a difference.

Please consider contributing \$500 to Ben-Gurion University today to help support outreach to the poorest and neediest countries. But whether you can afford \$50 or \$500, please get involved. Together, we can make a difference.

Sincerely,



Kenneth M. Farber
Executive Vice President
American Associates, Ben-Gurion University

P.S. At Ben-Gurion University, scientists started out looking for ways a very small country could live with a very large desert. But in the process, they've opened new paths for all of us.

Ben-Gurion University needs your help. Please give your most generous gift today. Thank you.