Q. What does an Arizona cowboy and a London bus at The Pointe resort in Phoenix, Arizona have in common with: Phoenix Mayor Margaret Hance, Sister Cities International President Richard G. Neuheisel, Chairman of the National Youth Organization for Sister Cities Eddie Goitia, Phoenix Sister Cities Commission Executive Director Don Kaufherr and Phoenix Sister Cities Commission President Tex Guthrie?

A. They are all waiting to welcome Sister Cities International Delegates to The Pointe resort, the site of the 1983 International Convention.

Q. What will be unique about the 1983 Convention?

A. We're emphasizing Youth! Watch for our announcement of the exciting youth activities planned for the 1983 convention.

Q. What is The Pointe and what will it do to make the convention a success?

A. The Pointe is a beautiful Southwestern resort that offers luxurious two-room suites, exceptional dining, amenities including tennis, horseback riding, swimming, racquetball and much more.

Complimentary services include a full, hot American breakfast poolside and each evening a cocktail party in La Cabana Lounge. Sunshine, scenic beauty and relaxed activity, that's The Pointe.

PHOENIX IN '83

WITH EMPHASIS ON YOUTH — JULY 18 - 24, 1983
MARK YOUR CALENDAR — DON'T MISS IT!

SISTER CITIES OUTLOOK

The announcement of a Louis Wozar International Relations Fund endowment, the launching of the National Building Fund Project, and the establishment of a Youth Fund for the '80s, set the tone as the U.S. Sister Cities Program entered its 25th year the latter part of 1981.

The sister cities program experienced tremendous growth throughout the '70s, and that growth created unprecedented funding demands. During the '70s, U.S. city involvement increased 100 percent, there was a 120 percent increase in participation of cities from other countries and a 30 percent growth in the number of countries with cities linked to U.S. cities. The pattern for the '80s was clear—identifying the financial resources to meet the potential of the program.

At the opening session of the 25th anniversary sister cities conference in Kansas City, Missouri, August 20, 1981, former president Betty Wilson announced the receipt of a gift of $100,000 from the Jesse Philips Foundation, Dayton, Ohio to establish an endowment to be called the Louis Wozar International Relations Fund. Income from the fund will be used to assist U.S. cities to establish affiliations with sister cities throughout the world. The association pledged to seek other resources which can be used to increase the principal of the fund.

This was the first step in a large-scale funding program which will occupy the organization's board of directors throughout the '80s as the sister city program begins its second 25 years.

In announcing the gift, President Wilson observed that, "the national association is faced with ever increasing demands for service related to the development of Sister City affiliations. This places a continuing strain upon our resources. It is essential, therefore, that we reach out to an ever widening spectrum of private resources to assist us in this important work. The establishment of this fund is extremely critical to the future growth and vitality of the sister cities program and an incredibly significant contribution to our efforts."

Mr. Jesse Philips, chairman and chief executive officer of Philips Industries, Inc. and president of the Philips Foundation, responded:

At left, Jesse Philips discusses the international relations fund with board chairman Louis Wozar.

"The Sister Cities Program is indeed a great success story. And, success stories aren't always that easy to come by.

"Lou became involved in international outreach, in his own personal way, over 20 years ago in Dayton, Ohio. He first became associated with the Dayton Council on World Affairs and then decided to initiate a program in which everyone in his community could participate. He founded the Dayton Sister City affiliation with Augsburg, West Germany in 1964 and became its first chairman.

"Lou attended his first national sister cities conference shortly after that. His commitment to the local program—and his interest in the national program—didn't go unnoticed. He was elected to the national board of directors in San Diego, CA in August of 1970.

"After a very active two years on the board, he was elected president of the national association in 1972. He served as president from 1972 until 1978 when he became chairman of the board, the position he currently holds.

"Lou has traveled throughout the world—to more than 60 countries, in fact—on behalf of the Sister Cities Program. This he has done to advance the program and to stimulate the growth of relations between communities and their citizens in the U.S. and in other nations. This he has done always at his own expense—as a VOLUNTEER . . . .

"Lou Wozar is a living example of the true meaning of "Volunteer." He has devoted his personal talents and professional expertise to something in which he deeply believes.

"Great leaders are those who are servants first—who lead because of a desire to serve rather than to gain power or personal gratification. Lou Wozar is a great leader.

"The Sister City Program is unique because it offers an opportunity for citizen volunteers to become involved in the process of international relations—a process that is critical to a stable and peaceful world community. Lou Wozar believes in this fundamental concept.

"For these reasons and in order that the Sister Cities Program can continue to grow and respond to an ever increasing demand for the development of affiliations and international citizen involvement, the Louis Wozar International Relations Fund has been established by the Jesse Philips Foundation."

During an annual conference, Louis Wozar presides at an "International Seminar" as Organization of American States Secretary General Alejandro Orfila (left) listens.