YOUR GIFT WILL BE DOUBLED TO HELP SOME OF AMERICA'S MOST DESERVING STUDENTS!

Dear Friend,

My people are desperate for good news.

And at last, I have some for them -- and for you, too! Let me tell you why . . .

> In an exceptional expression of generosity and commitment to our cause, the William Randolph Hearst Foundation has stepped forward to provide a $100,000 challenge grant to the American Indian College Fund.

Now we hope to match the grant with contributions toward new student scholarships from concerned Americans like you.

Before I go on, please let me introduce myself.

My name is Rick Williams. I'm a member of the Oglala Sioux tribe and Executive Director of the American Indian College Fund.

You and I have never met, but I have reason to believe you actively support worthy causes.

And though I realize you may never have before given to the American Indian College Fund, I hope you can find it in your heart to help us match the Hearst Foundation Grant.

Every $1 you give will become $2 so we can tell more people about the American Indian College Fund and create $200,000 in new scholarship funds in 1999. This will make it possible for as many as 200 more students to attend a tribal college.

I know some of these men and women.

They have told me how badly they want to go to college so they can get a decent job and make their contribution to society. But they can't afford tuition. They ask me, "Are there any scholarships available for me?" All too often I have to tell

(over, please)

AMERICAN INDIAN COLLEGE FUND
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