

THE VISION AND THE WORK

UNMATCHED EXPERIENCE, UNIQUE FOCUS



One of the secrets of the Family Research Council's success in promoting the interests of America's families in Washington, DC, is the wealth of talent and experience we bring to bear on the issues we address.

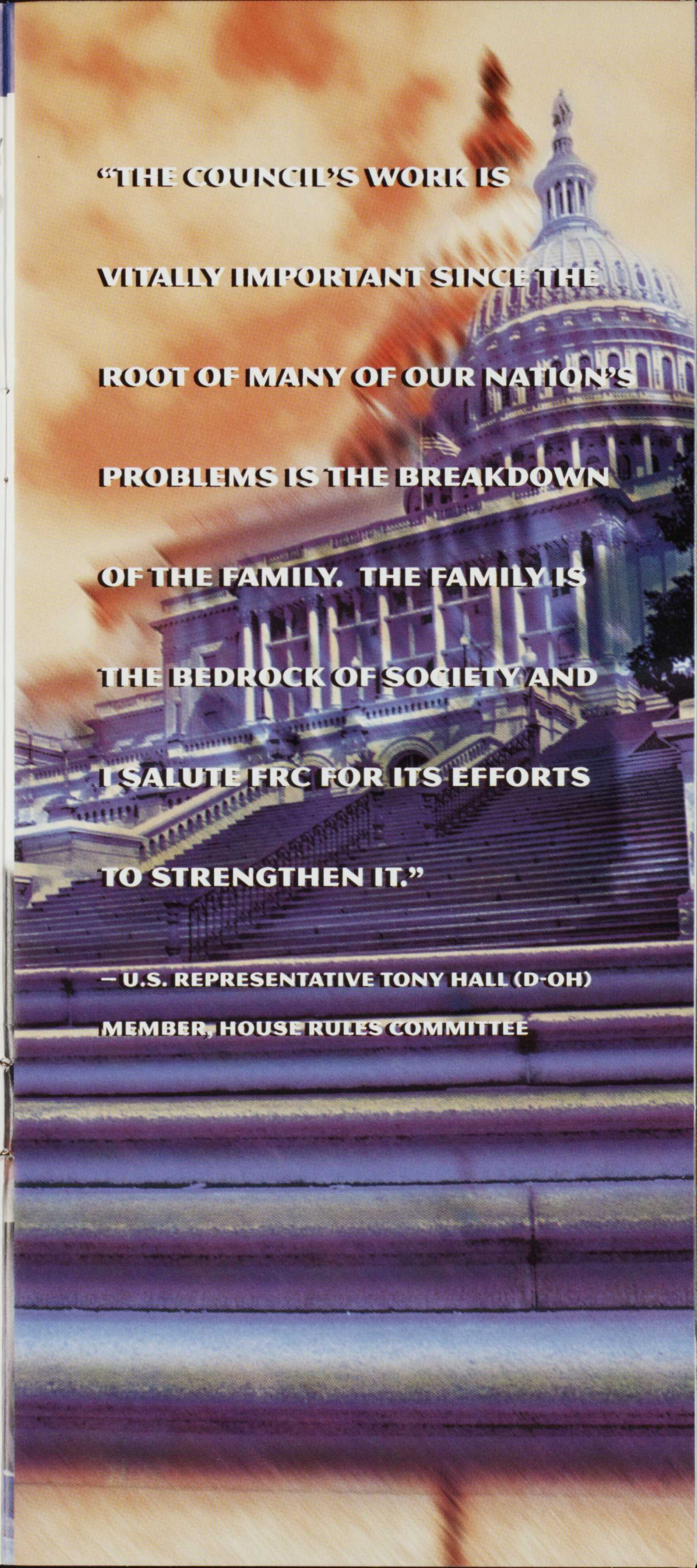
Perhaps the greatest resource in FRC's "talent bank" is our president, Gary Bauer. Gary served as President Ronald Reagan's domestic policy advisor, as well as Undersecretary of Education to Bill Bennett. As president of the Family Research Council since 1988, Gary has built the organization into one that is widely respected on Capitol Hill and elsewhere for its integrity and reliability, as well as for the high quality of the research and analyses it offers.

Gary Bauer has gathered a team of dedicated staff members, researchers, and concerned citizens unmatched by any other family policy organization in Washington — people who put their expertise to work for America's families.

One look at FRC will make it clear, however, that it's not just the quality of our people that sets the organization apart. It's the quality of the work we produce that really makes the difference.

FRC is determined to make a convincing case for pro-family policies, by addressing the issues in a calm, rational way and by laying out the facts for our political leaders. We're not out to make enemies, or engage in name-calling, or to participate in the politics of bluster and intimidation. It's much more effective and much more honorable to simply tell the truth.

FAMILY RESEARCH COUNCIL



**"THE COUNCIL'S WORK IS
VITALLY IMPORTANT SINCE THE
ROOT OF MANY OF OUR NATION'S
PROBLEMS IS THE BREAKDOWN
OF THE FAMILY. THE FAMILY IS
THE BEDROCK OF SOCIETY AND
I SALUTE FRC FOR ITS EFFORTS
TO STRENGTHEN IT."**

**— U.S. REPRESENTATIVE TONY HALL (D-OH)
MEMBER, HOUSE RULES COMMITTEE**