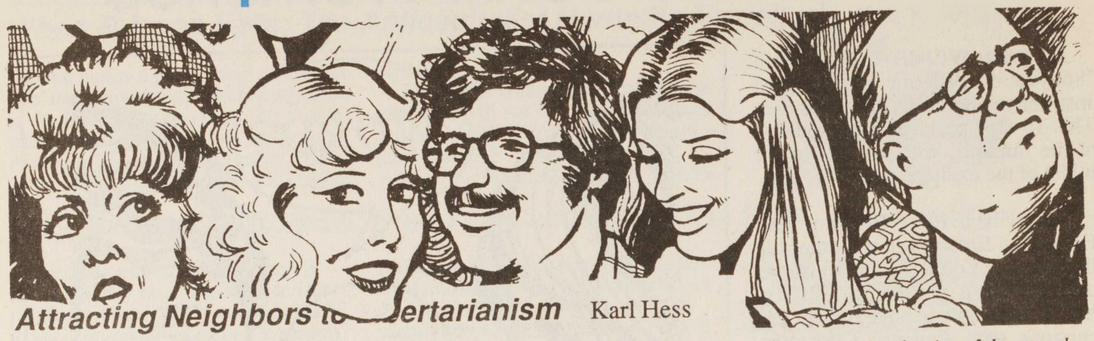
Audio tapes: Libertarian Outreach Ideas



Attracting Neighbors to Libertarianism — Karl Hess

Incomparable Karl Hess explains how he attracts his neighbors to libertarianism.

Karl has integrated his philosophy of self-government into his daily life and reveals how each of us can do it too. You'll learn why it is necessary for the success of the movement.

This tape contains much down-to-earth wisdom and humor. Treat yourself to it today.

"When I played [a video of this speech] at the LP California convention, one might have thought Ayn Rand was speaking by the size of the crowd. Hess brings libertarianism down to the basic practical applications like no other." Dick Boddie, President, The Motivators

A22 90 min audio $9.95

How to Share Libertarian Ideas Without Appearing to Be A Fool — Marshall Fritz

How would a super-salesman explain libertarianism? What would he do differently than most of us?

Great salesmen and saleswomen know people buy a product or idea when they can see themselves enjoying its benefits, not because of its features. Yet we rarely start discussions with the benefits of liberty. This prevents many people from looking at our ideas with an open mind.

Marshall shows by example how to paint a verbal picture of liberty's benefits.

A great salesman also considers his listeners' context, and chooses his words carefully to honestly convey his meaning.

Marshall shows how some favorite libertarian words — including the three "A" words — miscommunicate the kind of society we want. Learn the words to avoid, as well as the power words that top libertarian communicators use when describing our ideas.

Finally, a great salesman would be able to spot the hidden killer in almost every libertarian conversation. You can tame this hidden killer. Marshall tells how.

A35 60 min audio $9.95

Advocates for Self-Government, 940 E. Bremer, Fresno CA 93728
800-932-1776 (outside CA) & 209-441-1776

VISA MasterCard

		Quantity	Price	Total
A22	**Attracting Neighbors to Libertarianism**	____	9.95	_____
A35	**How to Share Lib. Ideas w/out Appearing A Fool**	____	9.95	_____
SUM86	**Summit '86 WordSkill Workshop**	____	89.95	_____

SHIPPING

Regular UPS	2nd day air & AK/HI
Up to $50: add $3.00	$6.00
$50-$100: add $4.00	$8.00
$100-$200: add $6.00	$12.00
$200-$500:	$14.00

☐ Payment enclosed ☐ MasterCard ☐ VISA _____ SUBTOTAL

Name _____ _____ SALES TAX (CA 6.5%)

Address _____ _____ SHIPPING

Apt _____ City _____ State _____

ZIP _____ Phone (____) _____

Card # _____

Signature _____ _____ TOTAL

Audio tapes: Winning Young People to Freedom

The Baby Boomers are ours according to many political analysts. And increasingly in the coming years, they will shape public opinion. Good!

But what about the people coming up behind them — and the ones after them? Will they value freedom as we do? Will they be vigilant about safeguarding the libertarian future we are now creating?

These tapes will give you ideas — even entire speeches — you can use to reach junior high students, high schoolers and college students. It's so exciting to see a young person's face light up with understanding as he grasps the principles of liberty! You owe it to yourself and to the future of freedom to have that experience.

Find out how much fun it can be to plant seeds of libertarianism in young minds. Take the first step and order one or more of these tapes from us today.

Does Wrong Become Right If the Majority Approve? — Marshall Fritz

Hear Marshall in action before an audience of high school students. This is *the* speech for helping young people grasp the essence of libertarianism — and for exciting them to want to learn more.

Listen as Marshall uses stories about John Lennon, Charles Lindbergh and "helping the people of Paraguay" to bring to life the musty notions of natural rights. You'll hear him quickly — yet step by logical step — lead the students to the realization that rights are not subject to majority vote.

Marshall's speech is designed so you can learn it and give it to student audiences in your area. Comes with instructions and outline to help you get started.

The speech consistently attracts 20–30% of the students to sign up for a "Pizza and New Ideas Club," an after-school discussion group to study libertarianism.

"I appreciate your emphasis on moral issues — what is right and wrong and who is to judge." Suong V., Roosevelt H.S., Fresno.

"I used to think the libertarians wanted to go back to the stone age. Then Mr. Fritz spoke to my American Government class. I could tell he was sincere and had our best interests at heart. And even though I was prejudiced against his ideas, he showed me how today's governments are obsolete and self-government is better. Now I am a libertarian." Terry P., Bullard H.S., Fresno.

A29 60 min audio $9.95

How to Turn Students On to Libertarianism — Howard Baetjer, Jr.

Howard Baetjer, Jr., is a specialist in speaking to students about freedom. In this tape he shows how he leads his young audience members to see the conflict between their own standard of justice and today's government policies.

By the time the students realize what Howie has done, they have rejected statist policies as wrong.

How to Turn Students On to Libertarianism is an excellent companion piece to Marshall Fritz's student speech, *Does Wrong Become Right If the Majority Approve?*

"Baetjer talks to students in a way that isn't preachy or talking down. He presents our issues in anecdotes that are relevant to today's students. Howard Baetjer has convinced me that students can be turned on to libertarianism." Henry Haller, Pittsburgh.

A14 90min audio $9.95

Self-Government for Kids — Marshall Fritz

Hear Marshall Fritz present the freedom message to a typical class of 7th grade students.

You'll be delighted when you hear the one-sentence essays the students wrote at the end of class. Each person completed one of these two sentences: "I am a self-governor because ..."; "I am not a self-governor because ..." Listen to this tape and you'll become much more confident when speaking to young people about our ideas.

If you don't think junior high schoolers can grasp "heavy duty" libertarian principles, this tape will change your mind.

A72 90 min audio $9.95