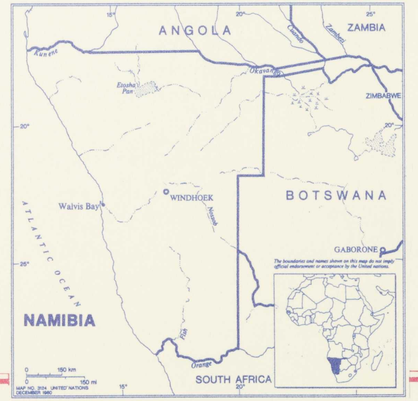
PIERCING THE CURTAIN OF CENSORSHIP

The Namibia Information Service was formed by journalists to assist our colleagues to develop alternative sources and methods of reporting despite the strict censorship and restrictions imposed by the South African government on the media. Our carefully cultivated sources include trade unionists, church leaders, anti-apartheid activists, leaders of the South West Africa People's Organization, Namibian journalists and others. Through them, we are able to provide you with timely and credible information concerning developments there.

The Namibia Information Service (NIS) pierces the curtain of South African government censorship by providing the media with a diverse range of services. NIS is the only news service in the U.S. that expressly offers timely and relevant information on Namibia to the press. The NIS staff includes a team of professional journalists who compile background information, develop special features, and research and release breaking stories of interest to your audience.



WHAT NIS DOES

- NIS facilitates direct press contacts with authoritative sources on Namibia through news conferences, press interviews, briefings and editorial board meetings.

- NIS releases regular print and radio dispatches including features, actualities, interviews, news alerts, and special breaking stories helping to report developments as they happen.

- NIS compiles the Namibia News Digest, a compendium of useful facts and news items on Namibia from a pool of reliable sources on the scene, keeping you abreast of otherwise unavailable information.

- NIS targets news placements of special profiles, commentaries and oped articles authored by experts on Namibia and the voices of the Namibian people themselves including church leaders, labor organizers, political prisoners, journalists and officials of the South West Africa Peoples Organization.

- NIS lends technical assistance and media relations services to public interest organizations that focus on Namibia to assist them to better market their message.

WHO'S SAYING WHAT ABOUT NIS

"The conflict in Namibia is one of the most important, if underpublicized, in Southern Africa. Journalists need a source of accurate and updated information about developments there. The Namibia Information Service can offer an important service to journalists who have been denied access to Namibia or who have no other way of finding out what's going on."

Danny Schechter, Senior Producer
ABC-TV "20/20" New York

"The labor movement's increasing efforts to help bring about majority rule in South Africa and an end to South Africa's illegal occupation of Namibia depends on accurate and current information. The labor press cannot rely on the majority media to supply this information. The majority media supplies almost none on Namibia and very little on South Africa. The Namibia Information Service therefore, fills an important gap for us in the labor press."

William Artis, Jr.
Associate Editor, 1199 News
National Union of Hospital
and Health Care Employees
New York

"We are largely uninformed, and in fact ignorant, about one of the most important liberation struggles today. It seems we hear far less about Namibia then we did a few years ago...yet it remains a very hot item on the world agenda. We need to know much more about it and the Namibia Information Service can play a valuable role."

Joe Davidson, Reporter
Wall Street Journal
Washington, D.C.

"There's a crisis in Southern Africa and Namibia is one of its major focal points, yet severe restrictions applying to the work of journalists often prevent that story from getting the attention it should. Efforts to remedy that information gap are welcome."

John Dinges, Foreign Editor
National Public Radio
Washington, D.C.

"SWAPO's (South West Africa People's Organization) war of national liberation in Namibia has been raging for over 25 years. During this time, partly because of the news blackout, America's black media have been sleeping, unmindful of their responsibilities...the Namibia Information Service can help the black press accept the added responsibilities of becoming the watchdog over Namibia and breaking the silence."

Dr. Carlton Goodlett, Publisher
Reporter Publishing Newspapers
San Francisco, California

WHO NEEDS NIS

You do. Join journalists who are interested in staying on top of information that's helping to shape our world. Your audience deserves it. The chilling reality in Namibia compels it. As the events unfold, be informed. Subscribe to NIS today!

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NIS services are available without charge. However, we ask that you provide us with accurate and updated data on your news organization, figures on circulation or listenership, and relevant demographics. We also request that you provide NIS with a complimentary subscription to your publication and/or information on all radio and print coverage resulting from NIS. (See attached form)

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- ☐ Special Breaking Reports
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- ☐ Namibia News Digest
- ☐ Regular Commentaries
- ☐ NIS Photo Service
- ☐ Radio Feature Service

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