

U.S. National Committee for World Food Day

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BLOOM WHERE YOU ARE PLANTED!

It's *springtime* . . . but not for the spirits of those who are hungry . . . or homeless . . . or jobless . . . not for those who have lost hope for a world that sometimes seems to be spinning towards one crisis after another . . . in a human family that too often resorts to violence to settle problems . . . facing a future with all too few opportunities to bloom . . .



BLOOM WHERE YOU ARE PLANTED!

It's *springtime* . . . a wonderful time to plant a thousand flowers of hope . . . a time of renewal for spirits . . . a time of promise . . . a time when promises made to make a difference find new life and energy. Flowers are planted one seed at a time . . . and making a difference usually comes one step at a time . . . taken by people who care . . . *acting where they are.*

Think about World Food Day as a way to plant "flowers" . . . like these . . .

A quilt auction turns scraps of cloth into income producing animals . . . architectural fantasies built with cans of food become meals in soup kitchens . . . donations of medical treatments for cans of food warm hearts and feed bodies . . . "fees for a day" raise funds from lawyers, insurance agents and brokers . . . donated pizza, sidewalk art shows and sports events become job training projects . . . urban gardens grow food and community pride . . . new ideas turn homeless people into chefs . . . restaurants become centers of caring on World Food Day as a portion of a day's profits are transformed into projects at home and across the world . . . governors and mayors gather citizens to create answers rather than excuses as they demonstrate *a united community conscience.* (Call the national WFD office for more information on these "gardening" tips.)

BLOOM WHERE YOU ARE PLANTED!

Using the World Food Day letterhead (450 organizations) as a community organizing guide one person can set in motion an exciting, meaningful occasion just by encouraging already active interest groups to use this common event, together, to best advantage.



Putting together a joint plan for a media information campaign, a creative food collection approach, a fundraising event for a necessary new community service, a campus/community tele-conference site, systemwide school observances, etc. is not as difficult as it sounds for ALL of these ideas, and more, already exist. The key step is identifying all of the individual endeavors and persuading each one of the benefits of **WORKING TOGETHER** . . . every October 16th!

The same concept of separate but coordinated planning can be adapted to many situations . . . on a statewide level, on a campus, in houses of worship, with PTAs and student groups, mayor's offices . . . from neighborhoods to metropolitan centers.

**HUNGER
HAS
A CURE**

HUNGER HAS A CURE (a Second Harvest slogan now available to others) is another one of the "flowers" we can all plant by getting involved in a response to the changes in domestic welfare and food programs. (See the enclosed flyer for further information.)