You know about our ongoing monitoring of prime-time TV. About our constant work with the sponsors. We've even commissioned an independent study of how Hollywood depicts Christians in prime-time TV shows.

Now we are promoting our MEET AT CITY HALL project on May 7 – the National Day of Prayer.

This is one of the most important projects we've ever undertaken. And that's why I ask for financial help so we can promote MEET AT CITY HALL.

Present plans include:

- Mailing promotional material to more than 3,000 Christian leaders (heads of denominations, bishops, superintendents, etc.) encouraging them to participate **and promote** MEET AT CITY HALL.
- Preparing promotional spots to air on 100 Christian TV and 1000 Christian radio stations all across the country.
- Mailing promotional material (posters, bulletin inserts and the like) to approximately 175,000 pastors and asking them to lead their people in participating in MEET AT CITY HALL.
- Promoting the event through our *AFA Journal* – the *Journal's* readership is over **half a million**.
- Encouraging Christian leaders who have radio and TV programs to help promote MEET AT CITY HALL.

Let me emphasize, this is **NOT** a political event. MEET AT CITY HALL is a project for special prayer – a prayer that America will return to her moral roots.

It is an event in which every person who believes in God and the power of prayer can participate.

Every community has a city hall. Concerned individuals in every community in America can participate. We hope millions of Americans will MEET AT CITY HALL for **twenty minutes** on Thursday, May 7 – the National Day of Prayer – from 12:20 pm until 12:40 pm ... to surround their city hall **and to pray for a moral rebirth in America**!

Here is what I'm asking you to do:

(1) Begin praying now that God will honor MEET AT CITY HALL.
(2) Commit now to participate with your presence from 12:20 pm until 12:40 pm on Thursday, May 7. Please sign the enclosed Commitment card and return it to me.
(3) Distribute the enclosed Pass Along Sheet to your minister and others. Encourage members of your church, family, friends and neighbors to join you. Maybe you could organize a group of co-workers, church members, friends, etc. to go with you at lunch time.
(4) Encourage your pastor to promote MEET AT CITY HALL. Begin to promote it in your church and encourage participation.
(5) Mail the enclosed post card to President Bush asking him to urge Americans to participate in MEET AT CITY HALL. (Better yet, write a personal letter.)
(6) Help your American Family Association promote the event. Send a contribution of whatever amount – whether it be for $15 or $1,500 – to help us pay to print and ship promotional materials.

It will cost approximately $150,000 to prepare and distribute promotional material for MEET AT CITY HALL.

I am convinced that some of the most important work we can do right now for America is to help gather God-fearing Americans in prayer.

Please do whatever you can to help your AFA pay for the costs to promote MEET AT CITY HALL.

Help us bring America together in prayer. Help us rebuild America's crumbling moral foundation.

Thank you and God bless you.

Sincerely,

Donald E. Wildmon

Donald E. Wildmon

P.S. I have enclosed a blank postcard addressed to my parents. Mama and Daddy have had to endure a lot because of my work with AFA. Would you take a moment to encourage them. They are God-fearing, Christian people and a note would encourage them so much.

II Chronicles 7:14 says: "If My people, who are called by My name, shall humble themselves and pray, and seek My face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land."

2/10/92