champagne?" worries Bert.

"Then they'll have ample opportunity to show their appreciation," David responds.

The two women show their appreciation by taking Bert and David home with them where the camera focuses on Bert and one woman, evidently nude in the jacuzzi as she tries to seduce him. Unable to go through with the deal, Bert apologizes profusely for being old-fashioned, and leaves David to spend the night with the two women.

The "positive" use of alcohol is played up at a party in which Maddie's mother is elated that her husband has finally relaxed a little—thanks to booze. In another scene, after David leaves the bed of his one-night-stand, he gives a wino/beggar money to buy more booze.

Such bizarre illicit sex and the benefits of booze have become standard fare for the series. Advertisers on this episode included:

Chrm. Roberto C. Goizueta, **The Coca-Cola Company**, P.O. Drawer 1734, Atlanta, GA 30301, Columbia Pictures Industries (movies), Hi-C fruit drink, Minute Maid orange juice.

Chrm. Peter E. Haas, **Levi Strauss & Company**, P.O. Box 7215 Levi's Plaza, San Francisco, CA 94120, Levi's trousers.

PM/General Foods, GM are advertisers on CBS movie promoting teen sex

SIN OF INNOCENCE was the title, but nowhere in the storyline was it implied that illicit teen sex was wrong. In fact the July 24 CBS movie suggested that there was no real problem with a 17-year-old boy and 15-year-old girl having sex; the only real problem was that they were step-brother and sister.

When their parents return unexpectedly from what was supposed to be an overnight stay, they discover Tim and Jenny in bed together. In the following confrontations, Jenny says she is sorry she hurt her mother, but is **not** sorry for having sex with Tim because they are "in love." She points out that her father (now single) sleeps with his women, and that her mother and Tim's father had sex before marriage. Like mother, like daughter.

The sad thing is that the illicit sex issue takes a back seat—in fact is ignored—as the parents wrestle with the **embarrassment** that his son and her daughter are having sex.

Creative minds of the movie included writers Jerry McNeely, Walter M. Dalton and H. Schireson, and producer Renee Valente. Advertisers helping promote illicit teen sex through this movie included:

Chrm. Roger B. Smith, **General Motors Corporation**, 3044 W. Grand Blvd., Detroit, MI 48202, AC-Delco auto parts, Chevrolet, Oldsmobile and Pontiac automobiles.

Chrm. Hamish Maxwell, **Philip Morris, Incorporated**, 120 Park Avenue, New York, NY 10017, Cool Whip whipped cream, Crystal Light powdered drink mix, Louis Rich meats, Oscar Mayer meats.

Thompson Medical, Sara Lee push lesbianism with ABC's 'Hotel'

The August 6 rerun of HOTEL on ABC focused on the acceptability of a lesbian relationship. Tom Swale and Duane Poole wrote the story; Swale, Poole and Dennis Hammer produced it.

One of the hotel's employees had died in an auto crash. Her grieving lesbian lover of six years is left to deal with the dead girl's father, who knew nothing of his daughter's lifestyle. When he first learns of it he reacts with anger and despair.

Peter McDermott, the hotel manager and series hero-figure, and the deceased girl's lesbian lover are instrumental in changing the father's mind about lesbian love, helping him to understand that "love," in whatever perversion people practice it, is desirable. At the episode's end, the father and lesbian lover leave to travel together to the funeral.

It is one of several HOTEL episodes during recent seasons which have supported the homosexual lifestyle as if it were a choice deserving respect and dignity. Advertisers on the episode included:

Chrm. S. Daniel Abraham, **Thompson Medical Company**, 919 3rd Avenue, New York, NY 10022, Aspercreme analgesic creme rub, Cortizone 5 itch medicine, Dexatrim diet capsule, Slimfast diet aid, Sportscreme ointment.

Chrm. John H. Bryan, Jr., **Sara Lee Corporation**, 3 First National Plaza, Chicago, IL 60602, Bryan meat products, Hanes hosiery and underwear, Hillshire Farm foods, L'eggs hosiery, Sara Lee frozen baked goods.

New NBC show features nasty TV station staff, ads from Kodak, J&J

NBC's new sitcom CHANNEL 99 boasts an obnoxious, disgusting TV talk show host, an amoral station director and dirty dialogue. Producer of the August 4 debut was Henry Lange. Lowell Ganz and Babaloo Mandel wrote the script.

In the opener, Station manager Susan McDowell decides to hire the infamous Marty Gessler to boost ratings at WXLM. A staff members remarks that he is television's "most disgusting" talk show host.

"They'll hate 'im, but they'll watch!" exclaims McDowell gleefully.

She later tells Gessler, "Do anything you want, as long as it's not grossly obscene..."

When McDowell lands Ron Howard for a guest appearance, he is insulted by the local show host. As he leaves, McDowell instructs staff member Fifi Kurtz, "Catch Ron Howard before he leaves the studio and—"

"Sleep with him?" chirps Fifi hopefully.

The remainder of the show was equally obscene and offensive. Choosing to advertise on the episode were:

Chrm. Colby Chandler, **Eastman Kodak Company**, 343 State Street, Rochester, NY 14650, Bayer aspirin, Lysol disinfectant, Mop & Glo floor cleaner, Ogilvie Home Permanent, Phillips Milk of Magnesia, Vanquish pain medication.

Chrm. J.E. Burke, **Johnson & Johnson**, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, Phone 201-524-0400, Band-Aid adhesive bandages, Johnson's baby products, Micatin foot spray, Tylenol pain medicine.

Leaving...

Continued from page 2

reason I will never know, wanted a white, four-door automobile.) When the auto had been found and purchased that week, it was the precise answer to our prayer!

Yes, we could have done the usual, such as financing, etc., but we were looking not just for an automobile but for a message to our children that God is faithful and is a prayer-answering God. Now, when we are driving, one of the children will mention how God answered our prayer and thus we have made a **spiritual whatnot** out of even an automobile.

God help us to surround ourselves with spiritual **whatnots** to remind and encourage us of the constant and continual reality of God in our lives!

Free Will...

Continued from page 1

than 1600 Christian leaders, including the heads of 73 denominations, have endorsed the boycott.

The Greater Lansing's Maranatha Christian Fellowship has notified Holiday Inns that they will not be using the motel for their fall regional conference. The Great Commission Church in Eau Claire has also refused to use Holiday Inns for banquets and meetings.

Approximately 50 Holiday Inns have dropped the movies because of the boycott. The latest two Holiday Inns dropping the porn movies include Casa Grande, Arizona, and Modesto, California.

AFA director Don Wildmon urges concerned citizens to contact their local Holiday Inn and find out if they carry the porn movies. "If they do," says Wildmon, "ask the manager to unplug the movies. If the manager refuses, let him know you're eating elsewhere. In several cities, the largest group of customers for Sunday lunch comes from Christians. Then call Holiday Inns (1-800-HOLIDAY) and tell them of your decision."

Those concerned can also write to complain: Chrm. Michael Rose, Holiday Corporation, 1023 Cherry Road, Memphis, TN 38117. Holiday Corporation also owns Embassy Suites motels and Hampton Inns.

Denominations, districts, councils, etc. are urged to adopt the resolution endorsing the boycott of Holiday Inns showing the porn movies. The resolution already endorsed by the Christian leaders reads: "We wish to express our concern to Holiday Inns concerning the in-room pornographic movies available in all their corporately owned and many locally owned motels. We believe that pornography is detrimental to the moral fabric of our society. We are especially distressed that Holiday Inns is the largest provider of in-room pornographic movies in the world. We call upon the management of Holiday Inns to show corporate concern for members of our society, especially women and children, by removing these movies and returning Holiday Inns to its historic image of a family-oriented company.

"Until Holiday Inns takes such positive action in disassociating itself from pornography, we urge concerned individuals, churches and businesses to discontinue doing business with Holiday Inn motels which provide the in-room pornographic movies."

MCA...

Continued from page 1

Wildmon said.

Wildmon called for Christians to boycott all MCA products. Scores of Christian leaders, including the heads of many denominations, and several Jewish rabbis had urged Wasserman not to release the film. Wasserman snubbed all requests, apparently not even bothering to respond to the appeals.

"If the Christian community forgets this anti-Christian bigotry by MCA and lets this matter go, then the message to Hollywood is that they can do anything they please because the Christian community is ineffective," Wildmon said. He said that Christians should stop doing business with companies which provided MCA with funding for **The Last Temptation of Christ** by purchasing MCA stock.

The involvement of millions of Christians, acting on AFA suggestions and using AFA material and petitions, were successful in convincing thousands and thousands of theaters not to show the movie. In fact, at press time, the only major chain in America that had stated they were going to show the movie was Cineplex Odeon, which is 49% owned by MCA.

In addition to a boycott of MCA products, AFA is asking that concerned people contact the major stockholders and ask them to sell their stock and cease doing business with MCA because of MCA's anti-Christian bias and bigotry. Funds made available by the stockholders, such as General Electric, had provided MCA with money needed to make the film. In addition, General Electric supports MCA/Universal programming by purchasing Universal programs to show on NBC. General Electric owns NBC.

AFA asked General Electric to stop supporting MCA but GE refused, thus endorsing the anti-Christian bigotry of MCA. AFA encourages you to contact your local GE dealers and explain to them, in a kind way, why you will no longer be doing business with GE.

The companies listed below are major stockholders in MCA/Universal. Their funding helped MCA/Universal produce and distribute **The Last Temptation of Christ**. Their support also makes possible the continuing anti-Christian bigotry of MCA. Write and call these companies and urge them to stop funding anti-Christian bigotry by selling their MCA stock. Where possible, boycott those which refuse.

General Electric, Chrm. John F. Welch, Jr., 3135 Easton Avenue, Fairfield, CT 06431, Phone 203-373-2211. PRODUCTS: Advantage Series electronic telephones, General Electric (GE) products, Home Sentry smoke alarm, Hotpoint appliances, NBC television network, RCA television sets, RCA video recorders.

Chrm. Edward A. Brennan, Sears Roebuck & Company, Sears Tower, Chicago, IL 60684, 312-875-1902.

Chrm. Walter Farnam, General Accident Insurance Company, 436 Walnut St., Philadelphia, PA 19105, 215-625-1000.

Pres. Paul Hazen, Wells Fargo and Company, 420 Montgomery St., San Francisco, CA 94163, 415-396-5408.

Chrm. Joseph E. Lueke, Kemper Corporation, Kemper Financial Companies, Inc., Long Grove, IL 60049, 312-540-2000.

Chrm. John F. McGillicuddy, Manufacturers Hanover Corporation, P.O. Box 2702, New York, NY 10163, 212-286-6000.

Chrm. Frank Caohouet, Mellon Bank Corporation, Mellon Bank Center, Pittsburgh, PA 15258, 412-234-1135.

Chrm. William A. Schreyer, Merrill Lynch & Company, Inc., 165 Broadway, New York, NY 10080, 212-637-7455.

Mr. Edward J. Reno, New York State Teachers Retirement, 10 Corporate Woods Dr., Albany, NY 12211, 518-447-2666.

Gov. Mario Cuomo, New York State Common Retirement, c/o State Capital, Albany, NY 12224, 518-474-8390.

Chrm. Frank J. Tasco, Marsh & McBrennan Companies, 1221 Ave. of the Americas, New York, NY 10020, 212-997-2000.

Chrm. James D. Robinson III, American Express Company, 200 Vesey St., New York, NY 10285, 212-640-4657.

Chrm. Robert Strickland, Suntrust Banks Inc., P.O. Box 4418, Atlanta, GA 30303, 404-588-7711, Sun Banks of Florida and Georgia.

MCA products include Universal Pictures, Universal Studios in Hollywood and the new Universal Studios Florida which will open soon, MCA Music, Motown Records, MCA Development Company, MCA Publishing Company, MCA Television, Putnam Publishing Group, Berkley Publishing Corporation, Jove Publications, Coward-McCann Publishers, Grosset & Dunlap Publishers, G.P. Putnam's Sons publishers, Spencer Gifts, Universal Television, Universal Amphitheater, Womp's Restaurant Bar and Grill in Hollywood, Yosemite Park and Curry Company at Yosemite Park, LJN Toys, Intrigue retail jewelry stores, A2Z-Best of Everything Shops, WWOR-TV in New York, 50% of USA cable TV network, and 49% of Cineplex Odeon theaters. We also urge viewers to begin boycotting Universal television programs including MIAMI VICE, KATE AND ALLIE, MAGNUM, P.I., THE EQUALIZER, SIMON AND SIMON, A YEAR IN THE LIFE and MURDER, SHE WROTE. AFA also encourages MCA stockholders to sell their MCA stock.

AFA protest rally draws 25,000 in Los Angeles

A singing, chanting crowd estimated by police at 25,000 marched in front of the gates of MCA/Universal on August 11, protesting the movie **The Last Temptation of Christ.** The protest march was organized by AFA in cooperation with radio stations KBRT and KKLA and television station KTBN in Los Angeles. Police termed the demonstration especially large for a weekday. The crowd was so large that it backed up traffic on the northbound Hollywood Freeway and jammed surface streets all around the studio complex in Universal City for more than an hour.

The crowd was a diverse one, including many blacks and Hispanics, all ages and many denominations. Addressing the crowd and speaking at a press conference prior to the march were Don Wildmon; John Stewart of KKLA; Paul Crouch of Trinity Broadcasting Network; Dennis Prager, a Jewish commentator with KABC in Los Angeles; Ken Wales, noted motion picture producer; Rich Buehler of KBRT; Rosey Grier, former star athlete; Jane Chastain, first woman network sportscaster; Rabbi Chaim Asa, senior rabbi of Orange County, California; Bill Bright, President of Campus Crusade for Christ International; and Steve Gooden, MCA recording artist.

Authorities said that the demonstration was the largest of its kind ever to be held in Los Angeles.