

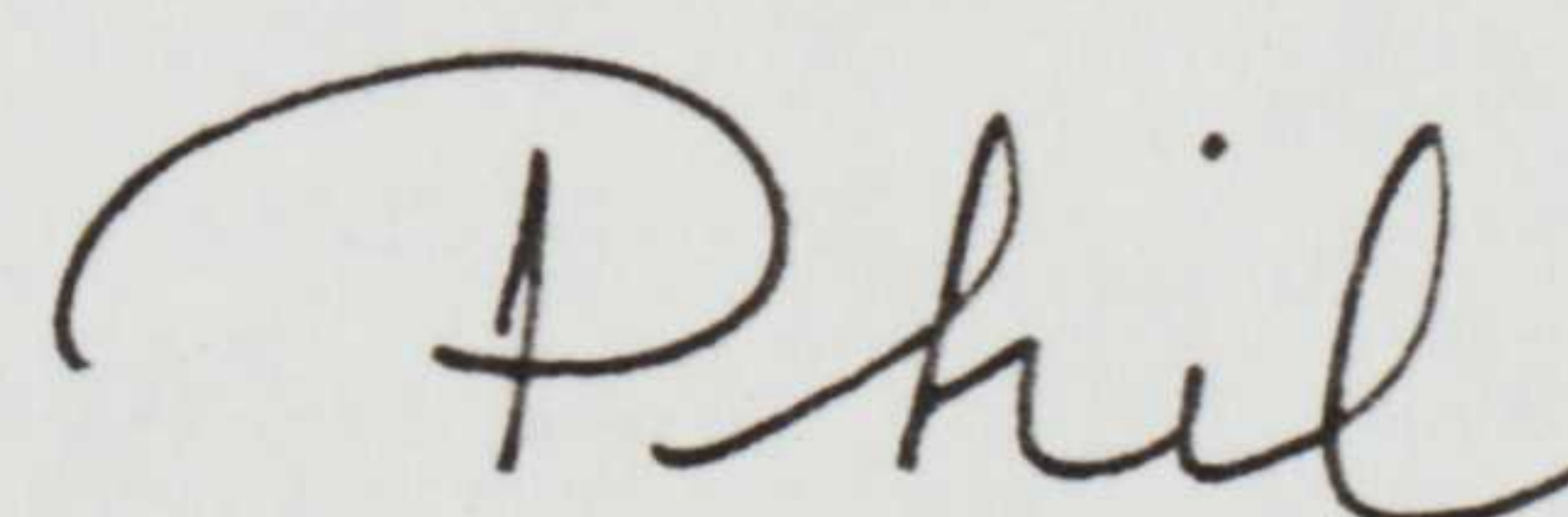
In order to create a kind of AIM "Rapid Deployment Force" to respond to media outrages as quickly as possible I have drawn up a phone chain of members and enclosed it here. Our army of "phone warriors" will be able to question or complain to editors or broadcasters en masse and fast. If you would like to volunteer as a phone warrior, but your name is not on the chain (or if you are on the chain but for some reason you cannot serve), please give me a call.

We can begin to use our chain as soon as you receive this letter. When you read, see or hear a particular journalistic atrocity, just call me and we'll activate the chain. I only wish we had the chain set up a few days ago: I just got off the phone with WHDH-TV (Ch.7), complaining about how one of their star newsreaders had referred to Lithuania as "that renegade republic." It's too bad we couldn't have hit them with 40 or 50 calls, don't you think?

Before I finish, I would like to emphasize three watchwords: AGGRESSIVE, INFORMED, and PERSISTENT. By aggressive, I mean taking fast action when the media blunders, not just shaking our heads in frustration. When we do respond, we must be well-informed and armed with reliable and convincing information to refute them. And by persistent, I mean hanging tough, getting the names of responsible parties, and not letting go until they admit they were wrong, or can present information which refutes ours. If we keep these ideas in mind, I'm certain we can have a bracing effect on our local media.

Thank you for your patience, and I look forward to seeing you on June 18.

Sincerely yours,



Philip Averbuck

P.S.: I've enclosed a little wallet-size list of key Boston-area media phone numbers. I hope you will cut it out and keep it handy in your wallet or desk so you can "reach out and touch" our local Media Maulers with maximum speed!

Boston Globe:	617-929-2000
Boston Herald:	617-426-3000
Boston Phoenix:	617-536-5390
WGBH-TV (Ch.2):	617-492-2777
WCVC-TV (Ch.5):	617-449-0400
WHDH-TV (Ch.7):	617-725-0777
WBZ-TV (Ch. 4):	617-787-7000