sponsoring most of these programs and involve millions of Christian consumers in the boycott.

We've tried to talk with the sponsors. We've tried to work with them. We've tried to cooperate with them.

It didn't work. They spat in our faces. Network TV is worse than ever and someone has to pay the price. Look at the facts:

FACT: The intentional vulgarity of the 12/31/88 "Saturday Night Live" broadcast.
FACT: Three Saturday mornings last year CBS showed Mighty Mouse sniffing cocaine to children.
FACT: Three regular prime-time series have main characters who are practicing homosexuals.
FACT: CBS introduced soap opera's first male homosexual character on "As the World Turns".
FACT: In August 1988 all three major networks made drastic cuts in their "broadcast standards" departments; all but eliminating them.
FACT: On the 12/01/88 episode of "L.A. Law" -- for the first time on a non-news or non-documentary prime-time TV show -- a character said "G-- d---" on the air.

These facts speak for themselves. The time for talking is over. Now we're acting.

The boycott is set to begin at the end of June.

At that time we plan to go out and recruit as many of your fellow Americans and fellow Christians as we can to sign up and support this boycott.

The boycott will have the complete endorsement and support of the leaders of many denominations. The members of CLeaR-TV will promote the boycott among the members of their denominations.

To recruit people who will support our boycott we will use:

1. Special spots taped for Christian radio stations.
2. Special ads produced for Christian cable TV networks.
3. Special notices placed in Christian magazines, newspapers and periodicals.
4. Special mailings sent directly to the homes of three million Christian families.

In these four ways -- and others we will develop before we launch the boycott -- we will recruit millions of Christians to put their money where their protest is,

... against the nation's #1 sponsor of anti-family, anti-traditional values, anti-Christian prime-time network TV shows.

You, my friend, will help form the foundation of this boycott.

You already fight against network TV's anti-Christian bias. You already stand up to the TV network officials who seek to replace your traditional Judeo-Christian values with their God-less, secular humanist non-values -- like adultery, selfishness, fornication, homosexuality, drug use and the like.

You already choose to fight to protect your children.

Your partnership in your American Family