Notes from FEE

January 25, 1954

The Foundation for Economic Education, Inc. Irvington-on-Hudson, N.Y.

TO FRIENDS OF THE FOUNDATION:

Many of you have indicated an interest in building up our mailing list. The enclosed card has been designed for this purpose and will be provided to you without charge. Another thought in this connection: You are, on occasion, called upon to speak on various aspects of liberty. Speeches are useful for creating a spirit of inquiry about our subject, but speeches do not have high educational value. Reading -- indeed, study -- is required for that.

Why not, then, capitalize on the spirit of inquiry you arouse by giving members of your audiences an opportunity to begin a course of study with FEE literature? Why not make these cards available to your audiences, with the suggestion that they fill them in if they are interested in the study of freedom? Would this not be of service to them? Would it not give an additional, enduring quality to your efforts? We'll send the cards as you request them.

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"How would you appraise the value of this program to you personally?" This question was posed by the Opinion Research Corporation in Princeton, N. J. to a sampling of professors who participated in FEE's 1953 College-Business Exchange Program. Of the 65 who responded, this is how they answered:

Highly valuable	55
Good	10
Only fair	0
Not worth the time	0

"Would you personally recommend this program to interested colleagues of yours, or wouldn't you?"

YES, say 64 out of the 65 educators.

"Do you think companies should be encouraged to sponsor more programs of this kind or not?"

YES, say 63 out of the 65.

"Do you feel that you came away from this program with a better conception of the way business and industry operate?"

YES, say 64 out of the 65 professors.