Before the walk

Sign up as many sponsors as you can—friends, relatives, co-workers, maybe even strangers. Set yourself a goal of raising at least $100. Suggest that sponsors pledge as much money as they can per kilometer, a minimum of $1 per kilometer is recommended. Some may want to pledge $5, $10, $25 or more per kilometer to support your efforts.

Ask your sponsors to *pay when they pledge* (there are no check points along the route; you are walking on your honor). Collecting all your pledge money in advance saves the Walk time and administrative expenses, allowing us to distribute the proceeds as soon as possible.

Ask your sponsors to pay with a check, payable to *From All Walks of Life '90* or AIDS ACTION Committee. Try to avoid collecting cash.

Schedule of activities

8:00am	Join us for breakfast on the Common. A special meal provided at low cost to all participants
8:30am	Registration begins
9:00am	Aerobic stretch warmup to music
9:30am	Opening ceremonies
10:00am	Walk starts
1:00-3:00pm	Complimentary picnic lunch for all registered walkers
3:06pm	Radio simulcast—*That's What Friends Are For*—broadcast live from the Hatch Shell to thousands of listeners across Massachusetts
3:30pm	Aerobic stretch cool-down to music

Sponsored in part by

The Boston Foundation
Bank of Boston
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Bull HN Information Systems Inc.
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Northeastern University
Stratus Computer, Inc.
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Time to Care
WBZ-TV 4

How to line up sponsors and participate

Let us know you're going to participate by sending in the attached postage-paid card right away.

Take your pledge sheet and begin asking your friends, relatives, neighbors, and others to "sponsor you" and make a financial commitment for every kilometer you intend to walk.

Collect the money in advance

Bring your pledge sheet, the money you've collected, and your good spirits to Boston Common on Sunday morning, June 3rd.

Rain or shine the Walk is on

There is no rain date. If inclement weather interferes, you will be credited with the full 10 kilometers.

For more information

Call the WALKLINE (617) 266-6906, or contact Liz Page , Bradley Seeman, or Richard Giglio at 437-6200, ext. 214, 295 or 251.

To thank you

Commemorative walk buttons for all people who register to walk.

Special gifts for those who **on the day of the walk** turn in the following amounts of collected money:

$100	To celebrate their commitment to life and the environment, Bull HN Information Systems Inc. will give you a sapling tree for you to plant as a sign of hope for the future.
$250	Complimentary Walk T-shirt
$500	Special edition Walk sweatshirt
$1,000	New Balance athletic shoes and E.G. Smith socks
$2,500	Polaroid Spectra System Camera

Grand prizes

YAMAHA ®

boston organ & piano

WBZ-TV4 presents Great Woods Center for the Performing Arts

To the person who **on the day of the walk** turns in the highest amount of collected pledge money

One of a kind, new Yamaha piano autographed by more than twenty artists who performed at Great Woods last season, including Elton John, Johnny Mathis, and Ringo Starr. Piano courtesy of Boston Organ & Piano, Great Woods and Yamaha Corporation of America.

BOSTON GARDEN

To the team (2-10 members) that **on the day of the walk** turns in the highest amount of collected pledge money

Private skybox party at Boston Garden for a performance of the Ringling Brothers and Barnum and Bailey Circus, *date to be chosen between October 17-28, 1990.*