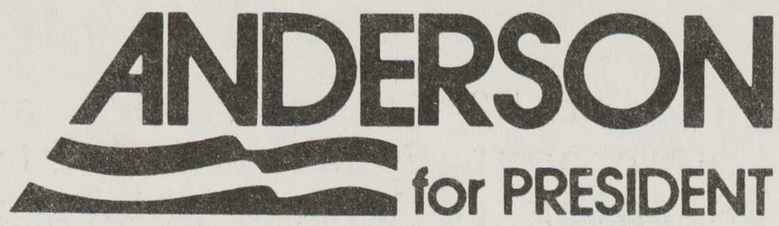

The Anderson for President Committee
53 State St., Rm. 1100, Boston, Massachusetts 02109
William G. Bradford, Campaign Manager
617/742-0495

Memo to: Special Anderson List
From: Jane Fowler
Re: Update #4, 1-23-80

Iowa was a pleasant surprise for the Anderson supporters - 4%+ of the vote. JBA made only one appearance in Iowa, the Debate, and it was that, plus the attention of the nation's press, that apparently influenced Iowa caucus goers. The Bush showing was no surprise to Update readers who also noted with interest: the failure of the Baker media blitz to project the Senator, Connally's inability to transfer his fund raising expertise into Republican votes, and the apparent end of the Dole campaign.

Jim Grosberg, our Massachusetts Field Director, has found the last two weeks quite an experience! He has acquired an assistant and a full time volunteer and is still not able to keep up with phone calls and mail from those wanting to help. If you are waiting to assist with the Field Organization, either by organizing your town or taking responsibility for ten voters to get to the polls on election day, read the enclosed memo and get started. If you need more information and/or materials, please call the office and ask for Peggy Patton, Assistant Field Director. Otherwise, Jim will get to you very soon!

The final work on the advertising for radio and television, slightly delayed because of the impact of the Debate on strategy, will be completed this weekend and should be on the air the first of next week. The ads, which play on "the Anderson difference", should effectively convince everyone that John Anderson is a REAL contender for the nomination. We hope to send you a schedule of the TV ads in next week's Update.

JBA's schedule has been juggled somewhat of late and apologies to those of you who have missed him at one or another of the cancelled events. He will be at CPPAX on Saturday morning the 26th at 10:15. The CPPAX endorsing convention will be held at the Driscoll School, Brookline (Westbourne Terrace near Washington Square). JBA will speak on Thursday, January 31st, to the Melrose Rotary at a 12:15 luncheon at the Temple on East Foster Street.

FLASH!!! Marie Buckley just phoned in the following plea that we make an effort to get all of you to join her in switching at least one Democrat to Independent before the 5th of February so they can vote for JBA. All this requires is a trip to their local election commissioner (usually the town or city clerk), or even by mail! Marie reports having enlisted the support of not three new people, but TEN. She says it was really easy to do and urges that all Updaters "go to it!" and send in the names before the 5th. Her enthusiasm is contagious - wish she could tell you herself.

Paid for and authorized by The Anderson for President Committee, Frank P. Maggio, Chairman, and Hugh D. Hammerslag, Treasurer. A copy of our report is on file with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C.