

that the libertarian movement is not a mere holding action against the forces of coercion. It is a world historic event which can, and by the devoted investment of human energy, will triumph.

These three powerful ideas offer three powerful benefits to individual libertarians:

- 1) We - you and I - can see the success of our cause occurring right before our eyes. It feels great to bring new faces into the movement! (Witness Ken Bisson, below.)
- 2) How? By using the persuasion tools invented by the Advocates, each libertarian can emerge triumphant, not battered, from discussions about our cause.

Learn how to avoid arguments, futile discussions, and other frustrating experiences. Learn how to help your friends and neighbors awaken the libertarian inside. Feel the tears of joy come to your eyes when a friend, for the first time, says, "We libertarians ..."

- 3) Gain a full understanding of why and how the libertarian movement will triumph, and become energized by hope. Every day is more fun to live when you have that deep down hope and conviction that our ideas will be victorious!

Others have experienced these benefits and so have I. I have grown so much in my ability to communicate our ideas. And now, having experienced the interactive Advocates program, I am excited by the prospect that my growth is going to continue.

Interactive, that's a big part of it. Advocates not only teach others to be more persuasive - they also learn from those they're teaching.

I have watched head-Advocate Marshall Fritz practice his theory of interactive teaching/learning for four years.

He has been soaking up every good persuasion idea in the movement and then spreading those ideas to all of us. (One other thing I like is that Marshall gives profuse praise to the inventors of the ideas he teaches.) He, too, has grown in leaps and bounds in his ability to persuade.

The Advocates is a true clearinghouse. Those who become involved with the Advocates are in for one of the great growth experiences of their lives. I know this first hand and so do others. Consider the reaction of renowned libertarian Walter Block, author of