**International Union *of* Electrical, Radio and Machine Workers**

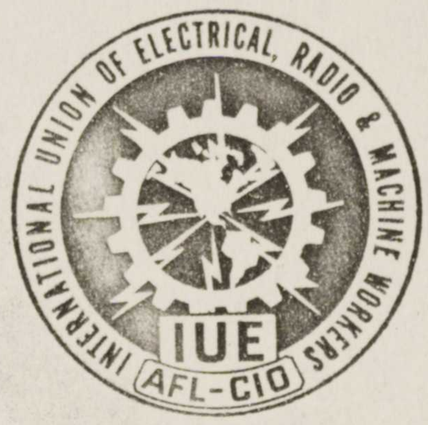
Affiliated with the American Federation of Labor & Congress of Industrial Organizations

1126 16th Street, N.W. Washington 6, D. C.

EXecutive 3-6095

JAMES B. CAREY, *President*

AL HARTNETT, *Secretary-Treasurer*

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U.A.W. - C.I.O.

November 15, 1956

Mr. Charles Baker
UAW-AFL-CIO Public Relations Department
Solidarity House,
8000 East Jefferson Avenue,
Detroit 14, Michigan.

Dear Brother Baker:

I'm sure that somebody in UAW is keeping book on the way that Kohler propaganda is being used against unions in other industries.

The attached photostat is a case in point. It is the covering letter by the plant manager of the Roanoke, Virginia, General Electric plant accompanying, as you'll note, the Kohler News of April 1955. To complete the picture, the Roanoke GE plant is a new runaway installation where every conceivable resistance was offered to IUE organizing efforts. Management, in its anti-union propaganda, relied almost entirely on the strike scare (material such as this Kohler booklet), loss of wages through walkouts, etc.

It's always impossible to know just how influential and effective such propaganda is but in any event the NLRB election score last night told this story: IUE 406, No Union 444.

Thought you'd be interested.

Fraternally,

Les Finnegan
Executive Assistant
to the President

Enclosure.
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