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'Twas the Season for Giving

Dallas foundations donate some
Christmas cheer to **MEDISEND**

Three of Dallas' most respected foundations sent holiday cheer **MEDISEND's** way in December.

The **Zale Foundation** awarded **MEDISEND** a \$50,000 matching grant, which our donors matched in six weeks!

"The Zale Foundation trustees believe **MEDISEND's** concept is wonderful and wanted to support it," said Dr. Michael Romaine, Zale Foundation president. "We hope it communicates not only their desire to help, but their desire to see the medical community become more involved."

The Don Carter Family once again made gifts through the **David M. and Mary C. Crowley Foundation** charitable trust fund and **Home Interiors & Gifts, inc.** **MEDISEND** is indebted to Mr. and Mrs. Don Carter for their substantial gifts and on-going support.

The **Pauline A. Gill Foundation** also responded to **MEDISEND's** fall appeal with a \$1,000 gift.

In addition to these foundation donors, **MEDISEND** wishes to thank the **Rosewood Corporation**, **Harvey Hotels**, and the **John McStay Investment Council** for choosing **MEDISEND** as a recipient of their charitable giving during the holiday season.

The dollar value of these gifts is instrumental in the development of **MEDISEND**; however, the community support and endorsement behind the donation is equally as vital, and paves the way for similar gifts from future foundations and corporations.

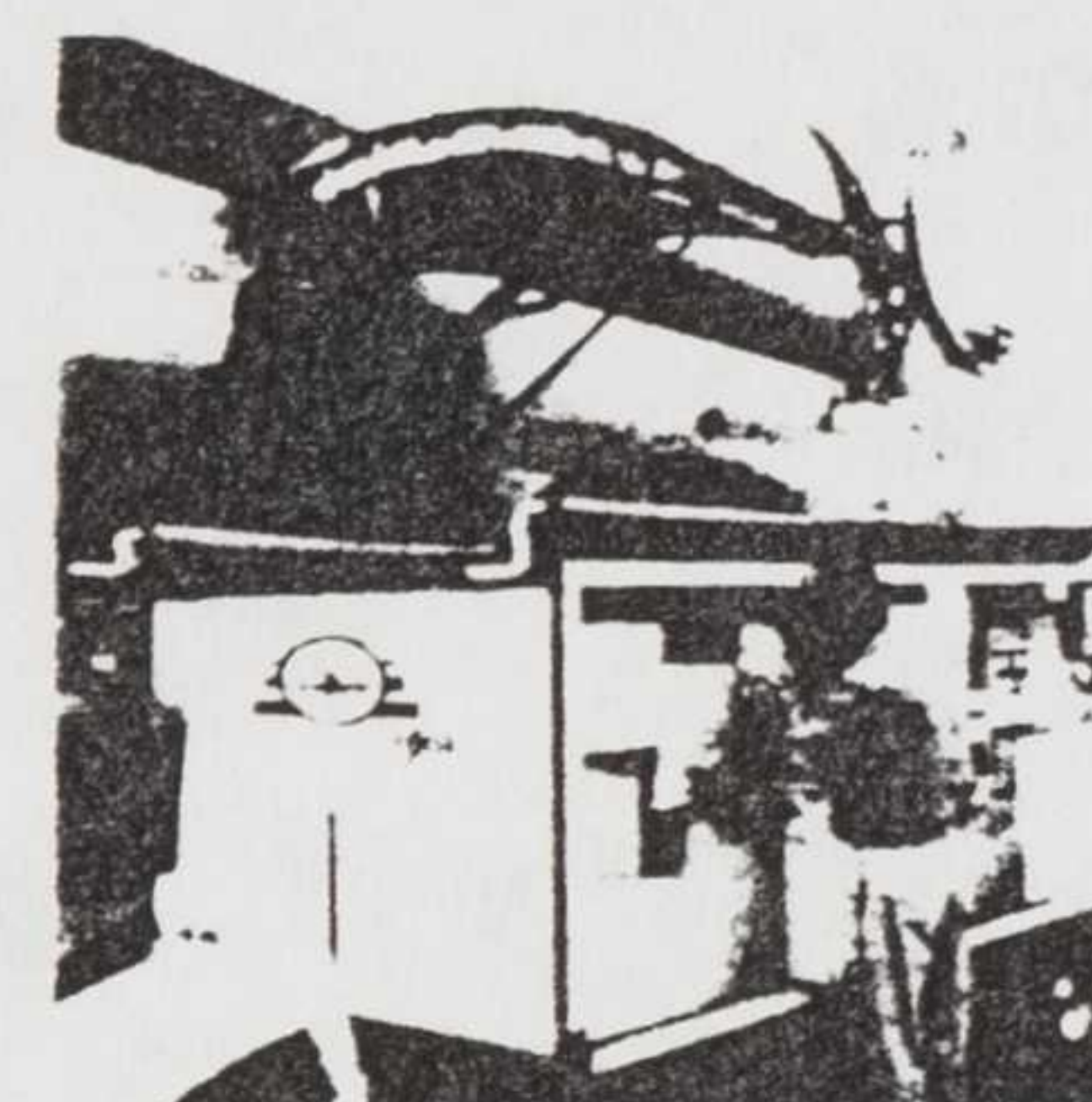
Express One and **MEDISEND:** A Great Team!

On September 27, 1993, **Express One** helped **MEDISEND** complete its third, and largest, shipment to the Hospital San Vito in San Vito, Costa Rica. This donation included approximately 115 boxes of surplus medical supplies, an EKG machine and numerous boxes of general and microsurgery instruments.

Weighing more than one ton, the donation was valued at \$14,591. **COOPESA**, a Costa Rican airplane maintenance corporation, assisted by donating their staff to unload the aircraft and temporarily store the goods.

Express One, founded in 1980, is a local passenger charter and air cargo operator. The corporation currently employs 260 people and operates a fleet of 13 Boeing 727 and 4 DC-9 aircrafts. **Express One** assisted in transportation during Desert Storm and, on the lighter side, has been chartered by the Beach Boys, Paul Simon and many rowdy Dallas Cowboys fans!

MEDISEND first came into contact with **Express One** during the summer of 1993. Since then, our relationship has continued to grow. Many thanks to **Jim and Alinda Wikert**, **Frank McGill**, **Mili Tortora** and everyone at **Express One** for helping make this donation possible.



**MEDISEND arrives in
Costa Rica.**

SMU Joins Efforts to Improve Local & Global Communities

MEDISEND now adds **Southern Methodist University** to our list of valued donors! The power the university lends to **MEDISEND**, however, is not through a traditional cash donation or gift. For the next three months, four students in the Edwin L. Cox School of Business' masters program will donate their brain power to help **MEDISEND** devise a marketing plan.

"For **MEDISEND** to continue to impact the world's desperate healthcare needs, we must develop long standing relationships with manufacturers," said Susan Saunders, **MEDISEND** executive director. "We are looking to the SMU-MBA team to help us accomplish this task."

During the next three months, **MEDISEND's** student volunteers will donate 200 hours toward creating a marketing strategy targeted to manufacturers of medical equipment and supplies.

The Community Partners Program, now in its third year, matches four students with one of only 26 local nonprofits, ranging from the Dallas Summer Musicals to the United Way of Metropolitan Dallas. Through the program, SMU director of special projects hopes the student teams gain practical business experience while developing a clear understanding of the value of community involvement.

Larry Glazer, president of Ducky Bob's Party Rentals, and Andy Stern, **MEDISEND** board member and chairman of Sunwest Communications, will serve as mentors for the students.